



**AIA**  
Ohio

# **AIA Ohio Convention:** ***Visions of Innovation***

## **Exhibit and Sponsorship Opportunities**

2020

**September 24-26**

**Sinclair Community College**

**Dayton, Ohio**

AIA Ohio is excited to take the 2020 Convention to Dayton, Ohio, Sept. 24-26. The Convention Committee is working to make this an outstanding experience for exhibitors as well as attendees. We've built on past efforts to include quality interactions between exhibitors and attendees. These changes include:

**Visible space — the exhibit hall is in the center of our meeting spaces**

**Two-hours of non-compete time set aside for exhibitors**

**Lunch in the exhibit hall where attendees and exhibitors can interact socially**

### **Highlights of the 2020 AIA Ohio Convention:**

**Location, Location, Location...**Dayton is easily accessible from most of the state, and a desirable location for our architect members in Central Ohio. **There are over 2,000 AIA members in Ohio.**

**Non-compete hours for the exhibit hall...**AIA Ohio members always enjoy visiting the exhibit hall, so **we will provide non-compete time for maximum exposure.**

**Promotion...**in addition to the regular communications that will be sent to over 2,000 AIA members, we have a convention web site ([www.aiaohio.org/convention](http://www.aiaohio.org/convention)). **Monthly email broadcasts about the convention will go out to all AIA Ohio members.**

Enclosed is information for exhibitors, as well as sponsorship opportunities. We feel strongly that promotion and recognition of our exhibitors and sponsors prior to and during the convention is of prime importance. This will be accomplished through the web site, emails and print prior to the convention, and by way of signage, banners and personal introductions during the convention. We look forward to discussing the convention with you and exploring how we can work together to make this a mutually rewarding venture.

# **AIA Ohio Convention Exhibit Information**

The AIA Ohio Exhibits are a large component of the AIA Ohio Convention, and something that attendees look forward to each year. In an effort to make the exhibit time more beneficial for our exhibitors, we are offering **non-compete exhibit time** at Sinclair Community College. AIA Ohio will offer our attendees **a lunch inside the exhibit hall on Friday**, to encourage attendance.

## **Exhibit Tabletop — \$500**

Included with the cost of the tabletop will be one 6' draped table, two chairs and a sign with the company's name and booth number; an electronic copy of the list of attendees following the convention; and one ticket to the Icebreaker Reception.

**Show Hours**— noon to 2 p.m. on Friday, Sept. 25. Exhibitors will receive one ticket to the Icebreaker Reception which will take place on Thursday evening.

**Installation and Dismantling**—Exhibits may be set up from 9 a.m.-noon on Friday, Sept. 25. It is the exhibitors' responsibility to arrange for packing and removal of materials prior to leaving the exhibit hall.

## **Regulations—**

1. Exhibitors are prohibited from using objectionable amplifying or lighting equipment.
2. Exhibitors are prohibited from using live animals and helium-filled balloons.
3. Exhibitors must confine all activities to their contracted booth space.
4. Exhibitors may not use strolling entertainment, nor distribute materials outside their booth.
5. Use of artisans and models must not be offensive to even the most critical.
6. No private functions which conflict with AIA Ohio scheduled events will be allowed.

# AIA Ohio Convention Sponsorship Opportunities

The 2020 AIA Ohio Convention offers different levels of sponsorship for a variety of budgets: Firm, Support, Bronze, Gold and Platinum levels range in price from \$500-\$5,000.

|                              | Platinum<br>\$5,000             | Gold<br>\$3,000 | Bronze<br>\$1,500 | Support<br>\$900 | Firm<br>\$500  |   |
|------------------------------|---------------------------------|-----------------|-------------------|------------------|----------------|---|
| Choice of High Profile Event | Icebreaker                      | Keynote         | Meeting Breaks    | CE Session       | Meet the Mayor |   |
|                              | Awards Lunch                    | Exhibit Lunch   | Friday Breakfast  | Branded Product  | Breakfast      |   |
| Recognition                  | Educational Seminar             | ✓               |                   |                  |                |   |
|                              | Mic Time at Sponsored Event     | ✓               | ✓                 |                  |                |   |
|                              | Exhibit Space                   | ✓               | ✓                 | ✓                |                |   |
|                              | Verbal Recognition During Event | ✓               | ✓                 | ✓                | ✓              |   |
|                              | Website & App Listing           | ✓               | ✓                 | ✓                | ✓              | ✓ |
|                              | Signage During Event            | ✓               | ✓                 | ✓                | ✓              | ✓ |
| Tickets                      | Icebreaker                      | 4               | 2                 | 1                |                |   |
|                              | Awards Celebration              | 2               | 2                 |                  |                |   |
|                              | Meet the Mayor                  |                 |                   |                  | 2              |   |

# Sponsorship Levels

As a corporate sponsor, your company will have the opportunity to interact with architects from all over Ohio. Take a look at the following information which details what you will earn for your sponsorship dollars.

## Platinum Sponsorship

\$5,000

- ◆ Educational seminar conducted by your company and promoted by AIA Ohio
- ◆ As exclusive host, you will be granted 'mic time' and may say a few words during the event
- ◆ One complimentary exhibit table
- ◆ Exclusive host of the Icebreaker Reception [est. attendance 150] or Awards Lunch [est. attendance 200]
- ◆ Four tickets to the Icebreaker Reception and two tickets to the Honor Awards Celebration
- ◆ Link from the Convention website to your company website
- ◆ Sponsor boards/signage with **your company logo** at the sponsored event and at registration

## Gold Sponsorship

\$3,000

- ◆ One complimentary exhibit table
- ◆ As exclusive host, you will be granted 'mic time' and may say a few words during the event
- ◆ Exclusive host of the Keynote [est. attendance 200] or Exhibit Lunch [est. attendance 300]
- ◆ Two tickets to the Icebreaker Reception and two tickets to the Honor Awards Celebration
- ◆ Link from the Convention website to your company website
- ◆ Sponsor boards/signage with **your company logo** at the sponsored event and at registration

## Bronze Sponsorship

\$1,500

- ◆ One complimentary exhibit table
- ◆ Sponsor of the Meeting Breaks [est. attendance 150] or Friday Breakfast [est. attendance 200]
- ◆ Two tickets to the Icebreaker Reception
- ◆ Link from the Convention website to your company website
- ◆ Sponsor boards/signage at the sponsored event and at registration

## Support Sponsorship

\$900

- ◆ Sponsor of a CE Session [est. attendance 60] or Provide a product/service [exa. Lanyards]
- ◆ One ticket to the Icebreaker Reception
- ◆ Link from the Convention website to your company website
- ◆ Verbal recognition of your sponsorship during the event
- ◆ Sponsor boards/signage at the sponsored event and at registration

## Firm Sponsorship

\$500

- ◆ Two tickets to the Breakfast with Mayor Nan Whaley event
- ◆ Link from the Convention website to your company website
- ◆ Sponsor boards/signage at the sponsored event and at registration

# Commitment Form

|  |  |   |   |  |
|--|--|---|---|--|
| <b>Platinum</b><br><input type="checkbox"/> \$5,000                    | <b>Gold</b><br><input type="checkbox"/> \$3,000                    | <b>Bronze</b><br><input type="checkbox"/> \$1,500                     | <b>Support</b><br><input type="checkbox"/> \$900                              | <b>Firm</b><br><input type="checkbox"/> \$500        |
| <input type="checkbox"/> Icebreaker<br><input type="checkbox"/> Awards | <input type="checkbox"/> Keynote<br><input type="checkbox"/> Lunch | <input type="checkbox"/> Breaks<br><input type="checkbox"/> Breakfast | <input type="checkbox"/> CE Session<br><input type="checkbox"/> Brand Product | <input type="checkbox"/> Meet the Mayor<br>Breakfast |

**Exhibit table**    I would like \_\_\_ exhibit table(s)    I will not be exhibiting

## The fine print...

Please read the regulations included with this form and fill out the application in full. AIA Ohio reserves the right to order the removal of any materials or activity deemed inappropriate to the exhibit. The full fee must accompany the application. No refunds will be made after Aug. 25, 2020. The individual listed below will receive ALL information prior to the event.

Exhibiting Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Company web site: \_\_\_\_\_  
Contact person: \_\_\_\_\_  
Contact email: \_\_\_\_\_

### Payment Information

\_\_\_ # of tabletops you are purchasing @ \$500 each  
\_\_\_ Platinum Sponsorship @ \$5,000   \_\_\_ Gold Sponsorship @ \$3,000   \_\_\_ Bronze Sponsorship @ \$1,500  
\_\_\_ Support Sponsorship @ \$900   \_\_\_ Firm Sponsorship @ \$500  
 Yes! I would like to include a donation to the AIA Ohio Foundation, to support the mission of providing scholarships and other opportunities for students in Ohio's architecture schools.  
AIA Ohio Foundation Donation: \_\_\_ \$50.00   \_\_\_ \$100.00   \_\_\_ \$150.00   \_\_\_ \$200.00   \_\_\_ \$\_\_\_\_\_

\$\_\_\_\_\_ Total amount due

\_\_\_ Please charge my: \_\_\_ MC   \_\_\_ VISA   \_\_\_ AmEx   \_\_\_ Discover  
Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CCV# \_\_\_\_\_  
Billing address: \_\_\_\_\_  
Name on Card : \_\_\_\_\_

Send to **AIA Ohio Exhibits, 400 W. Wilson Bridge Rd., Ste. 120 | Worthington, OH 43085**  
Fax 614.221.1989 | email: [aiaohio@assnoffices.com](mailto:aiaohio@assnoffices.com)  
Questions? Call Exhibits Coordinator Shallie Pittman Granger, 614.221.0338.



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Visit [www.aiaohio.org/convention](http://www.aiaohio.org/convention) for up-to-date convention information