

2018 AIA Ohio Gold Medal Honors Award Submission
Bruce Sekanick, FAIA, OAA

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from:

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Korey D. White, AIA
Robert A. Ivy, FAIA
John W. Rogers, FAIA, FACHA
Jack A. Bialosky Jr., FAIA
Charles L. Schreckenberger, FAIA



AIA Ohio 2018

Gold Medal Nomination





April 18, 2018

AIA Ohio
17 S. High Street, Suite 200
Columbus, OH 43215

Re: AIA Ohio Gold Medal Nomination of Bruce W. Sekanick, FAIA,

Dear AIA Ohio Gold Medal Jury:

Bruce W. Sekanick, FAIA, is a laudable candidate for the AIA Ohio Gold Medal because of his leadership in our profession and the American Institute of Architects. He is an inspiring agent of positive change. Bruce personifies leadership in the AIA first, by his own daily example and second, by enabling others to realize they have a voice, a talent and a duty to serve society through architecture.

I first learned of Bruce's passionate leadership in Eastern Ohio as an "all hands on deck" collaborative problem solver, while we served together on the AIA Ohio Board. He creates a unique social synergy by helping architects of all ages, experience and cultures to imagine new possibilities in the AIA and their firms. Even during our recent recession, he developed an initiative to help support architects who suffered job loss, while re-engaging others to continue to develop their skills.

Bruce leads the Institute. In recent years, the AIA has faced some significant challenges on a national scale. This is his call to action. Understanding the need to embrace alternatives to the status quo, Bruce championed AIA's governance change and worked diligently to ensure its success as a member of the Strategic Council Steering Committee. As Chair of the 2016-2020 National Strategic Plan Work Group, he spearheaded the development of the Strategic Plan. His tireless dedication continues as Bruce serves as our 2017-2018 AIA National Secretary.

Bruce leads advocacy and fundraising. Nationally, as Chair of ArchiPAC and a member of the Board Advocacy Committee, his leadership focused the Government Advocacy Committee's efforts in 2016 to support the approval of the voluntary PAC contribution initiative. The implementation of this initiative provides the AIA with the resources to elevate our positions and strengthen our impact nationally. Here in Ohio Bruce has now brought new leadership and energy to the AIA Ohio Foundation. His leadership is beginning to strengthen, reshape and bring a more visible contemporary relevance to the Foundation as we support the schools of architecture in Ohio.

Bruce leads engagement and emerging professionals. Bruce's philosophy, to be a "teaching firm", has enabled his practice to be recognized with the IDP Firm Award. He has used this same philosophy as chair of ArchiPAC, by creating a position on the ArchiPAC Steering Committee, dedicated to emerging professionals. His efforts, his passion and his commitment will continue to secure the engagement of generations of architects to come.

Bruce's service to the AIA is unique. While he diligently serves the AIA at the national level, he continues his unwavering leadership within all tiers of the AIA. His ability to initiate change and his passion for people strengthens the AIA. His infectious dedication, commitment and participation, elevates the profession of architecture every day. Thank you for your thoughtful consideration of Bruce Sekanick, FAIA for the AIA Ohio Gold Medal.

Respectfully submitted,

Terry Welker, FAIA
2008 AIA Ohio President



April 25, 2018

Honor Awards Jury – AIA Ohio
17 South High Street, Suite 200
Columbus, Ohio 43215-3458

Re: AIA Ohio 2018 Gold Medal Nomination: Bruce Sekanick, FAIA

Dear Members of the Gold Medal Selection Committee:

As current president of AIA Eastern Ohio, it is my honor to nominate Bruce Sekanick, FAIA, for AIA Ohio's highest individual honor, the AIA Ohio Gold Medal. Throughout his more than thirty years of service to the AIA, Bruce has enthusiastically worked to elevate the Institute and the profession. Through determined service, he has impacted all who practice within the profession. As the current national secretary, his service and perseverance now provides a direct benefit to all AIA members in the nation.

AIA Eastern Ohio
Ohio One Building, Suite 324
Youngstown, Ohio 44503

[P] 330 822 8242

Bruce is a practicing architect and owning partner of a successful and well-respected firm in Warren, Ohio. Beyond his service to the AIA, Bruce is respected personally by colleagues, clients and employees alike. As a member of AIA Eastern Ohio, Bruce has served on the Board of Directors for more than 25 years. He has been a crucial leader of our local efforts in nearly all aspects of AIA services. Bruce's efforts extend well beyond the local chapter, as he has demonstrated the same level of dedication, support and enthusiasm to AIA Ohio, the Ohio Valley Region, and AIA National. His aptitude for advancing and elevating others has allowed him to be successful in numerous leadership roles.

Bruce has served on the National Board of Directors, the AIA National Strategic Council, and is currently the AIA National Secretary. His leadership at the national level includes Council Steering Committee, chairman of the AIA National Strategic Planning Task Group and chairman of the AIA National ArchiPAC Committee. While his efforts at the national level are remarkable, he continues to provide steadfast support for AIA Ohio and our local chapters. Bruce continues to support, promote, and help grow the awareness of the institute and its vital role in both our profession and our communities.

Bruce's service is unique and his leadership to the Institute and profession is unquestionable. He has selflessly dedicated his time, talent and resources to make the AIA, our profession, and our communities better. I ask that you join me in recognizing Bruce for his outstanding service, commitment, and leadership to the AIA and the profession. Please give Bruce every consideration in your selection for the 2018 AIA Ohio Gold Medal.

Sincerely,

Joseph Steines, AIA
2018 AIA Eastern Ohio President





Bruce W. Sekanick, FAIA is a passionate member who advances initiatives, strengthens engagement and promotes mentorship through a consistent commitment to advocacy and organizational excellence. A servant of the profession, he elevates the impact of the AIA for members and engages others to promote awareness of the value of architecture.

Bruce Sekanick consciously works to elevate the stature of architecture as a champion for the profession. He advocates for the opportunity to have all members be active participants. Bruce continuously develops new initiatives that encourage increased participation and a higher level of individual contributions, advancing the goals of the Institute. He genuinely understands the needs of others and creates shared efforts to identify achievable goals that advance the profession.

Leading the Institute

Bruce passionately serves the profession as a leader at all levels of the AIA. He has led for over three decades in roles that allowed him to contribute to and create a more effective organization, focused on member service. **He currently serves as AIA's national 2017-2018 AIA Institute Secretary.** As President of AIA Ohio, he effectively implemented grants and funding for programming to advance the statewide advocacy agenda. These efforts led to his broader focus on the Ohio Valley Region and then nationally, through an appointment to the Board Advocacy Committee. **His leadership as a Regional Director advanced necessary change to create a new national governance model. He collaborated with others as an inaugural member of the Strategic Council Steering Committee to define the function and breadth of this new generative body. As Chair of the Strategic Planning Committee, Bruce helped define a new strategic focus for the AIA while ensuring that advocacy, on behalf of the profession and organization, remained a key goal.**

Advocacy and Fundraising

Bruce is dedicated to advocating awareness and promoting the value of the profession as a strong proponent of architect participation. Through first local, and then state and regional efforts, he has created an understanding of the need to support state and national PAC efforts. Bruce renewed and developed regional challenges and created a higher level of involvement within states and regions. **Recognizing the need and importance of expanding member involvement, he has continued to collaborate with others to advance a voluntary contribution program that places an emphasis on creating greater participation and the potential to more than double ArchiPAC contributions. He continues to pursue this effort as he is championing the effort to modify the voluntary contribution program he initiated from an opt-in option to an opt-out selection.** His experience as a leader on the Board Advocacy Committee, and more recently the Government Advocacy Committee, has allowed him to establish relationships at the state and national levels, where he has successfully sought and secured support, through co-sponsorship, of legislation such as the National Design Service Act.

Bruce has demonstrated the impact that individual members can have as advocates of the profession. He has continued his efforts in advocacy through participation at both the state and local levels.

Engagement and Emerging Professionals

Bruce creates an environment that elevates members at all levels of the Institute, emphasizing and identifying with the needs of emerging professionals. **He has influenced a new level of participation that encourages members to become contributing participants within both their firms and the AIA.** As a recipient of the IDP Firm Award, he has demonstrated that support of future architects is not limited to just large firms. Committed to individual growth and advancement, he has developed programming within his firm and chapter that assists graduates in achieving not only registration, but also recognition for their accomplishments. His efforts have actively engaged members to become leaders within the AIA and their communities. As past chair of the national ArchiPAC Steering Committee, and as a lead participant, Bruce's steadfast support for advocacy continues through ArchiPAC EPC, a national emerging professionals committee that he, along with a group of YAF and associate members, created to engage younger members in the advocacy process.

Biography

There was never a time that Bruce did not have a passion for architecture. From the earliest years of building small tree houses around his parents suburban Pittsburgh home, to the time spent in drafting and design in high school, Bruce always understood the impact that architecture had on neighborhoods and communities. His understanding and passion grew through the time spent at Kent State University, where he gained not only an understanding of architecture and design, but also found an underlying passion for both urban studies and building codes.

Achieving partnership in a firm just five years after graduation, Bruce has had the opportunity to see the small, now 102 year old community firm expand its reach to now influence design on a national level. Embracing a studio culture of mentorship coupled with the vision of Bruce and his partner, Kim Phillips, AIA, the firm continues to expand its reach and relevance and was identified as an IDP Firm Award Recipient in 2014. A firm believer in advancing graduates to licensure, Bruce has implemented a process that to date, has realized a highly successful rate of licensure for those in his firm who are eligible to sit for the ARE.

Known for his passion for building codes, Bruce served the greater Eastern Ohio area for more than 18 years as a Master Plans Examiner and has served as a resource for codes and code compliance issues with members of the local architectural community. Through the AIA, Bruce has been able to share his experiences and help others, through mentorship, to fully participate in the profession.

From leadership at a small local component to a senior, national leadership position, Bruce has enthusiastically embraced the opportunities to participate and positively contribute to the members of the AIA. He has uniquely served all levels of the organization and his work, dedication and commitment to the organization has had, and continues to have, a substantial impact on the AIA and its members.



"Bruce has shown, in his multi-decade leadership of the AIA, a passion for our profession, an integrity to our organization's principles, and a sincere enthusiasm for all that architecture is and can be".

**Hal Munger, FAIA,
2001 AIA Ohio President,
2008-2009 AIA National
Treasurer**



Leading the Council, Strategic Council exercise, New Orleans, LA

Leading the Profession: Leadership within the AIA

Involved in component leadership since 1990, Bruce has focused on advocacy, fundraising and the engagement of membership, including emerging professionals, as key efforts to better the organization. His contributions have, over the past 28 years, positively influenced members, the AIA and the profession. As a leader from a small firm, within a small 64 member component, the impact of his efforts have extended beyond the convenient boundaries of his local chapter to membership nationwide.

AIA National Board of Directors

As a Regional Director, Bruce helped craft a new governance model that continues to change the face of the AIA. Through an intensive two year effort, he helped to maintain and expand leadership opportunities within the organization while focusing the Institute on becoming a more flexible and member focused organization.

□ AIA Institute Secretary, 2017-2018

As AIA Secretary, Bruce continues to advance organizational excellence, implementation of the Strategic Plan and the advancement of member services as part of the ongoing repositioning within the AIA. Through changes made in 2018, the Institute continues to become a stronger and more influential organization.

Chairing the AIA Strategic Plan

Bruce's ability to look forward has allowed him to understand and help craft the path of the AIA's future. As Chair of the 2016-2020 AIA National Strategic Work Group, he led a committee of members, CACE representatives, and national leadership in the creation of a new plan that integrates the visionary work of the Council with the operational responsibility of the Board and Management. Through his leadership, the AIA has blended thoughts, concerns and visions of diverse member groups into a plan that identifies broad visions that are designed to be incorporated as operational initiatives.

- o Bruce guided the plan's development, focusing his efforts on goals and initiatives that addressed concerns of continuous improvement and organizational excellence, which represented the evolving environment within the AIA. He led members in the creation of a new plan that was both visionary and capable of being operationalized, and that focused on achievable outcomes while also incorporating key programs already undertaken by the AIA.
- o Bruce worked with Institute staff to involve and engage the AIA Strategic Council in the formation of the new plan. Through a series of coordinated exercises, the planning sessions took advantage of the Council's visionary and outward looking charge, to develop an envisioned future beyond the restraints of more typical plans.

Chairing the PPPS Process Review Task Force

Understanding the need for clear and concise messaging, Bruce, along with a small group of AIA leaders, reviewed in 2017, the application and use of AIA's Public Policies and Position Statements. Realizing a need to reform the process used in the development of AIA policies, Bruce created a task force of the Secretary's Advisory Committee to address these concerns.

- o Bruce worked with the task group to create a process of review that included the evaluation of each policy or position. Identifying key criteria in each statement, the new policies include language that is both concise and consistent throughout. Added to these statements are descriptions that communicate the specific intent of each policy in a manner that helps the AIA better communicate its values and beliefs.
- o The ongoing work of the task force continues to improve AIA public policy. By better understanding the needs of members, the public and those advocating on behalf of the profession, the new format better communicates AIA's positions.

Outcome: Bruce's leadership resulted in a new national strategic plan that drives member experience and value and establishes organizational effectiveness as a common goal at all levels of the AIA. He continues to contribute to these outcomes through his service as Institute Secretary and continues his efforts to establish a higher level of service and organizational efficiency.

Leading Change: the AIA Strategic Council

As a member of the Board, Bruce strongly advocated for the first significant change in AIA's governance in over 50 years. Through the collaborative efforts of organization leadership and the AIA Board, the Institute was able to realize a significant change in the way AIA is governed. In an effort to maintain a level of representation that would help ensure member voices were heard, Bruce pursued and introduced language that maintained the positions of CACE and Associate Members on the new Board of Directors.

□ Strategic Council Steering Committee

Bruce helped establish the next generation of AIA Governance as an active leader within the new Strategic Council. **Serving on the first Council Steering Committee, he helped define the road map for future Council formations.** His participation was instrumental in defining expectations and developing a new vision for the committee.

- o Sharing his first year experience, Bruce assisted other Council members in the presentation at the Strategic Council Orientation. The program focused on helping newly elected council members understand their charge and responsibilities within the new model.

□ Operational Excellence

As a member of the Strategic Council, Bruce challenged the Member Resource Services Task Force's thinking in the development of component standards. Bruce consistently voiced concerns and provided constructive criticism to ensure that performance standards met both stated goals while also advancing organizational excellence. Bruce championed the development of criteria that met not only administrative needs, but supported requirements that aligned core member services with the operational needs of the AIA. He directed concerns that aligned core member services with the defined goals of the strategic plan. As Institute Secretary, Bruce has continued his support of changes initiated during his service on the Council, through his participation as a member of the Core Services 2.0 task group.





Candidate Panel, Detroit, MI

Aligning with the AIA Strategic Plan

Component Webinar
October 20, 2015

"Bruce...You were the right person at the right time to lead not only the OVR, but also the Institute through all the changes that have happened over the last three years. You are a most dedicated and passionate member of the AIA".

**Gwen Berlekamp, CAE,
2016 CACE President**

- **Spearheading Strategic Council Planning**
As Chair of the Council Planning Committee, Bruce developed long term goals for the Council in association with the new Strategic Plan. Working with other members, Bruce advanced efforts in the development of Council workgroups and defined goals for strategic review.

Outcome: Through the continuous exploration of Institute needs, AIA governance continues to change and provide new opportunities for member participation and improved value. Bruce served member needs by helping build the foundation and shape the future of the Strategic Council.

Leading Engagement: Expanding AIA Member Participation
As the 2010 President of AIA Ohio, Bruce focused state efforts on improving leadership and member engagement. He implemented programming that focused directly on increasing the visibility and impact of advocacy within the state.

- **Bruce championed advocacy efforts by developing and implementing Advocacy Grants for local components.** Through this program, more than \$79,500 has been allocated to local Ohio chapters in support of programs that focus on increasing AIA outreach.
- Bruce streamlined AIA Ohio's governance documents and developed policy positions that focus on AIA Ohio's advocacy agenda. His efforts provided the chapter with governance documents that were consistent with Institute requirements and which also addressed the specific needs of the state component. **The more than 20 month review and coordination process resulted in a set of documents, including Bylaws, Rules of the Board and Policies and Procedures, that were both integrated and complementary.**
- Bruce was instrumental in the development of RY3 (Renew Yourself, Your Firm, Your Profession) program for AIA Ohio, responding to member needs during the 2009 economic recession. Addressing employment issues, resume writing and interviewing techniques, he focused the program on providing networking opportunities for members and former members affected by the recession.

Outcome: Bruce identifies and understands the needs of members and components. Through his visionary work, Bruce is able to identify tasks and execute responses that meet member needs and advance the Institute goals.

Leading Collaboration: Public Outreach
Bruce's commitment to AIA members extends beyond his direct role as component officer or representative. Utilizing the knowledge gained from a wide range of experiences, Bruce has served as a conduit to better the profession.

- o Bruce served members as the liaison between AIA Ohio and the Ohio Architects Board. In an unofficial role, he conveyed the needs and interests of member architects to the Architects Board in public meetings and served to present the opinions of AIA Ohio in the development of rules or legislation related to the practice of architecture.
- o Bruce's extensive involvement in advocacy at both the state and national levels has permitted him to connect resources of the AIA with local components. In 2015, the Ohio Assembly debated the need to enact barricade rules related to school shootings. Bruce helped coordinate the efforts of AIA Ohio, the State Government Network and the Ohio Board of Building Standards in developing a coordinated response to Ohio legislative directives.
- o The Ohio Board of Building Standards, in an effort to engage more architects in the plan review process, reached out to AIA Ohio for their opinions on how the process might be improved. Bruce, a former Master Plans Examiner, provided information on the process and the impediments created by the current system. AIA Ohio engaged in efforts to improve architect participation in the review process.
 - **Bruce challenged the current system of continuing education used by the Ohio Board of Building Standards and encouraged changes to simplify the educational process.** Bruce's work resulted in the Ohio Board of Building Standards accepting AIA HSW approved programs for architect plans examiners.
 - Bruce's vision to improve the review process in Ohio resulted in an invitation by the Executive Director Regina Hanshaw of the Board of Building Standards to present his thoughts and concerns to a joint meeting of the Ohio Architects Board, the Board of Building Standards and AIA Ohio.

Leading Charitable Giving: Foundation Leadership
Joining the AIA Ohio Foundation Board of Trustees in 2011, Bruce reengaged members of the board, focusing on expanded roles for the Foundation. Understanding the need to expand awareness, Bruce published the organization's first newsletter, focusing on the successes of scholarships and the impact of member contributions.

- As Vice President and President of the Foundation Board, Bruce has reinvigorated Foundation fundraising. Through personal appeals to both members and chapters, he has conveyed the importance of the Foundation's mission and the ability to fund scholarships, research and awareness programs. Bruce's efforts have realized a new commitment of giving, with contributions in 2016 more than double that of recent years. These totals represent the second highest level of giving experienced by the Foundation since the inception of the giving program more than 25 years ago.



"Watching Bruce work the lobby prior to the meeting was what I'm sure gave President Grant "Lobbyists" their name"... "AND... to plagiarize a Seattle Seahawks Marshawn Lynch (the running back) phrase...he was IN BEAST MODE..."

James Easton Rains, Jr., FAIA
2012 National AIA ArchiPAC Chair
2014-2015, AIA National Vice President



Former First Lady Michelle Obama with Kate Brunswick, CAE, Hon. AIA

- **Bruce used his experience in planning and governance to develop a strategic review of the AIA Ohio Foundation programs and mission.** This examination and visioning process seeks to reduce duplication of programs offered by AIA Ohio while increasing scholarship opportunities and expanding awareness of the profession.

Advancing Member Programming: the AIA Ohio Convention

Bruce's commitment and passion to member participation is evidenced at the AIA Ohio and AIA Ohio Valley Region through his leadership in convention planning. **Bruce has chaired the AIA Ohio Convention three (3) times in the past eighteen (18) years and has participated on seven (7) convention planning committees.** His ideas and efforts have continued to influence the annual program.

- Bruce chaired state and regional committees seeking to establish ways to share information and better cooperate in the planning of annual conventions. He facilitated the discussion within the states and region to create a convention schedule that maximizes participation and learning opportunities and improves ties between the three (3) states.
- Bruce ushered in new communication models to simplify the distribution of information. Identifying best options, he led AIA Ohio in the use and implementation of digital apps that eliminated the need for paper brochures and schedules while improving members access to information.
- Advocating for changes within the AIA Ohio Convention program, he promoted the joint hosting of the statewide convention by two (2) local components. This innovative format enabled AIA Ohio the ability to coordinate educational programs and networking on one of the campuses of Ohio's collegiate architectural programs.

Leading Advocacy: ArchiPAC

Bruce continues to successfully promote the Institute's political action committee effort through recognition, member engagement, and the development of new avenues of giving. **He established a new level of commitment within the ArchiPAC Steering Committee by advancing changes to the Committee Bylaws that expand and diversify member participation.** As the first Vice Chair of the committee in 2014, he initiated changes resulting in a higher level of participation that focused greater attention on emerging professionals and large firms.

- o Bruce has been a forward thinker as ArchiPAC Chair, steering the committee to diversify member participation, advance emerging professionals, create challenges, and develop policies and programs to grow contributions. His efforts are changing AIA's reach and has elevated member participation in advocacy.
- o As Chair, Bruce engaged the National Associates Committee to identify leaders for service on the ArchiPAC Steering Committee.

Through this effort, emerging professionals are more engaged in the needs of the PAC, and the NAC has initiated efforts to create an emerging professional PAC subcommittee focused on promoting the need for member involvement within the PAC. Through the establishment of this committee, ArchiPAC and the AIA has begun to see a higher level of participation from our emerging leaders. Through his continued effort to broaden leadership, an emerging professional will, in 2017, Chair ArchiPAC's programs and activities.

- o Through a focus on targeting contribution, the PAC experienced significant regional participation and increases in contributions. These efforts also were the basis of more significant individual giving that included several of AIA's first ever \$5,000 annual PAC contributions.
- o **Bruce worked with national staff and members of the Government Advocacy Committee to develop and promote an initiative that allows for voluntary member contributions to be included on on-line membership renewals.** This effort, initiated as part of the 2016 membership renewal process, was initiated to significantly increase giving. While limited in scope because of the change from an opt-out to and opt-in, the effort placed PAC giving as a higher priority for every member. **Bruce is currently working with the ArchiPAC committee on instituting both an opt-out and soft money program.**
- o Recognizing the common needs and concerns, Bruce reached out to leadership of the Large Firm Roundtable to better connect Large Firm participation in the PAC. This effort has allowed each group to act in a more collaborative way, combining resources to achieve success on common areas of concern.
- o As Chair, Bruce presented the ArchiPAC goals and mission to attendees of AIA's 2015 Grassroots program. Bruce educated members on the relevance of AIA's advocacy program and the importance of ArchiPAC as an advocacy tool.

ArchiPAC Steering Committee

Spearheading the ArchiPAC effort at state, local and regional levels, Bruce was appointed to the ArchiPAC Steering Committee in 2013 by AIA President Mickey Jacob. Bruce collaborated with national staff and regional directors to redesign challenges to heighten awareness and member engagement.

- o Bruce renewed ArchiPAC's regional challenges to increase member participation. With top giving by region of just over \$4,400 in 2010, Bruce energized the region and member challenges to see top region giving exceed \$15,000 in 2013.
- o He accepted the 2013 ArchiPAC Challenge Gold Cup in 2014 for member participation and contributions raised through his efforts as the Ohio Valley Region ArchiPAC Chair, meeting 123% of the financial contribution and 82% of the donor goal.





"Bruce- What a pleasure it is to watch you work - gives credibility to the idea that we can do important work shared by others with a glad heart and a pleasant attitude."

**Don Brown, FAIA
AIA National Vice President,
2015 AIA National
Presidential Candidate**



Leading Advocacy: Government Engagement

As a member of the Government Advocacy Committee, its predecessor, the Board Advocacy Committee and ArchiPAC, Bruce was able to bring together the goals or focus of each to help create a meaningful plan that advanced the needs of each. Through his leadership, the Government Advocacy Committee focused their energies in 2016 on promoting and helping achieve support for the passage of the voluntary PAC contribution initiative.

- Bruce communicated the needs of AIA members on a variety of issues with Senator Portman, through his outreach at Grassroots. Bruce continued to, discuss AIA needs, including 179d, with the senator at both in-district and Capitol Hill meetings.
- **Bruce elevated the AIA advocacy discussion as an experienced panelist at both the 2014 and 2015 Grassroots programs to help members maximize their Capitol Hill visits.** He shared his experience in outreach, presenting information to veteran Grassroots attendees.
- **Bruce assisted AIA staff in the creation of the inaugural SpeakUp Advocacy program to provide more in-depth training for advocacy leaders.** He worked with national staff on the development of the program, review of student and emerging professional scholarships and he critiqued team work and presentations.

Outcome: Bruce has successfully expanded the reach of AIA's political action committee and has created an environment that is more inclusive and diverse. His efforts continue to expand AIA's advocacy agenda as AIA seeks to assist and provide resources to state components.

Leading Engagement: Emerging Professionals

Emerging Professional Engagement through Advocacy

Supporting the architectural profession through both practice and the AIA participation, Bruce has continuously sought to strengthen the participation and leadership of emerging professionals. Directly involved in member advancement, he has provided opportunities and support for emerging professionals.

- **Bruce identified the need to involve emerging members in key positions as part of AIA's advocacy team.** He reached out to members of the National Associates Committee who eagerly, provided the names of candidates for participation on the ArchiPAC Steering Committee. Thought of as primarily a topic for seasoned members, Bruce understands the need to involve all members within this important AIA initiative.

Leading Advancement: Intern Advancement Program

Leading a small firm in a small chapter presents different challenges than those in larger communities. Bruce initiated an effort within his firm, on behalf of the AIA Eastern Ohio, to promote associate members in the completion of IDP and ARE requirements. His efforts provided necessary material and opportunities for both employees and chapter members to succeed.

- Understanding that size does not define need, Bruce established a program within his firm and chapter that assists graduates in achieving registration. This program is open to all members of the chapter and provides resources to those who have a desire to participate.
- Bruce's efforts at the firm level are not limited to supporting member needs, but they include an expanded role for emerging professional participation. For nearly a decade, members of his firm have held leadership positions at all levels of the AIA. As part of this emphasis, most members of his firm are active in leadership roles within the local component, and his focus on engagement has resulted in associate service at the state, regional and national tiers of the AIA.

Connecting the Profession to the Academy

As an advocate for emerging professionals, Bruce participated in AIA Ohio's first state wide student competition, developed to provide monetary awards to participants from Ohio's four schools of architecture who demonstrated a high level of design innovation.

- Serving as a jurist on behalf of the academy, Bruce assumed the position of committee chair and continued to work with each architectural program to improve and expand the programs reach.
- **Understanding the need to elevate the programs standing within the academic community, Bruce led the development of a Design Awards program that not only redefined the goals, but also enhanced the awards and recognition program.** These changes resulted in a program that is further reaching and more beneficial to the schools.
 - o In establishing the Design Awards Jury, Bruce reached out to those who are recognized for their design, but who are not fully active participants in the AIA community. By establishing a diverse jury that is outwardly focused, the awards program benefitted the students, the jurists and the AIA.

Supporting Emerging Professionals through Legislation

Bruce advocated for ways to support the Institutes emerging professionals. Through his efforts to engage young members within his firm, he has been able to better understand the needs of this important segment of the design community.

- Through his work with the Board Advocacy Committee and the Government Advocacy Committee, Bruce sought to expand the support of efforts to pass the National Design Service Act. Building upon relationships developed at AIA, Bruce sought and successfully gained co-sponsorship of the bill by Congressman Tim Ryan.

Outcome: Bruce embraces the opportunities provided by the AIA through engagement and inclusion. His efforts utilize the reach of AIA advocacy to promote leadership and to elevate participation.





Robert D. Loversidge, FAIA
President & CEO

April 6, 2018

AIA Ohio Honor Awards Subcommittee
17 South High Street, Suite 200
Columbus, Ohio 43215

Subject: AIA Ohio Gold Medal Nomination for Bruce Sekanick, FAIA

Dear Distinguished Members of the Awards Subcommittee:

I consider it an honor to write this letter of unqualified endorsement for the candidacy of Bruce Sekanick, FAIA, for AIA Ohio's highest individual honor, the Gold Medal. I have known Bruce for over twenty years, and I have never seen anyone work so much, or so hard, in support of the profession of architecture. His enthusiastic leadership of the Ohio and National ArchiPAC effort, alone, would suggest that his efforts and perseverance should be rewarded. But he has done so much more, from chairing the AIA National Strategic Plan Task Group, to participation in the AIA National Board of Directors as our Institute Secretary, to leadership of AIA Eastern Ohio, AIA Ohio, and the AIA Ohio Foundation. His daily interaction with these organizations gives him a unique opportunity to influence our profession.

If creative leadership of our professional organization isn't enough, Bruce is also well-known for mentoring emerging professionals, and for promoting architectural design to the greater community through active participation and service. And, somehow, he finds time to lead a successful architectural practice.

Through it all, Bruce's enthusiasm, passion and confidence makes it difficult for anyone to say "no." In my AIA Ohio Gold Medal remarks in 2006, I referenced a book called, "YES Lives in the Land of NO," a parable about a mythical character seeking the positive in a world full of naysayers (* by Gallagher and Ventura). Over and over again, Bruce finds the YES; he puts life and action into the parable and serves our profession passionately at all levels and at all times.

All of this has direct benefit to AIA Ohio members. Please give him every consideration for this important recognition.

Sincerely,
SCHOOLEY CALDWELL

Robert D. Loversidge, FAIA
AIA Ohio Public Service Award, 2002
AIA Ohio Gold Medal, 2006

300 Marconi Boulevard
Columbus, Ohio 43215

T 614 628.0300
F 614 628.0311

schooleycaldwell.com

"... if you have what it takes –
passion for what you want,
willingness to risk rejection,
courage to face the unknown, and
commitment to stay the course...
then the land of NO is the perfect place to be.
That is where you'll find your YES."*



Stantec Architecture Inc.
1600 Wilson Boulevard Suite 360, Arlington VA 22209-2510

April 30, 2018

Attention:
Honors Awards Jury/AIA Ohio Board of Directors
17 S. High Street, Suite 200
Columbus, OH 43215-3458

Reference: AIA Ohio Gold Medal, Bruce Sekanick, FAIA

Dear Members of the Honors Awards Jury and AIA Ohio Board of Directors:

As a young architect, no one has made as significant of an impact on my career as Bruce Sekanick. While his resume illustrates the vast influence he has had on the profession, at all career stages and levels within the AIA, what makes his contributions so valuable, is his ability to collaborate and lead with fellow architects. Bruce has the unique ability to not only lead, but to create leaders by providing guidance, sharing knowledge, and lending his experiences to all who seek his help or input.

From the moment I met Bruce, he was instantly engaged in the work I was doing and sought ways in which he could help. He ensured me, and others, that there would be open doors for active and engaged Emerging Professionals to take on leadership roles and to have their voices heard within the profession. In the five years I have been involved within the AIA, Bruce has been instrumental in helping broaden the representation of Emerging Professionals in all areas of the organization, but most notably, within the area of advocacy. As the Chair of the AIA National ArchiPAC Steering Committee, he ushered in an opportunity for an Emerging Professional to sit on the ArchiPAC Steering Committee – something that had never been done before. He, alongside a group of six associate and young architect members, worked to create the Emerging Professionals ArchiPAC Steering Committee, a committee which now provides a pathway for Emerging Professionals to be more engaged in advocacy, and the future of the profession.

Above all else, Bruce is dedicated to the AIA and its members. He leads passionately and with commitment. I have had the opportunity to work with Bruce in various capacities on the Strategic Council, the AIA National Board of Directors and on the AIA Policy and Position Statement Review Committee. The work he has committed his life to is for the betterment of the profession, not just the advancement of himself as a leader. Much of this work has been behind the scenes or within the operations of the organization, rather than in more highly visible roles. This speaks to his capacity to affect significant change for the benefit of the greatest number of members. When he works on an initiative or serves in a position, he produces positive and measurable results.

One of the greatest impacts that Bruce has had on the profession, has been his service as the 2017-2018 AIA Institute Secretary. In a highly demanding position such as this, Bruce has maintained accessibility to those around him, regardless of how busy or intense his schedule becomes. He has continued to serve as a mentor throughout his tenure on the board and does so with the same level of engagement and involvement as prior to his election. He uses his influence and success to guide the Institute and to engage leaders who will come after him to guarantee that we are an organization dedicated to architects and the future of the profession.

There are few people that lead others with as significant of a reach as Bruce. I consider myself lucky to have had the opportunity to have been mentored by, and to have served alongside, Bruce Sekanick, FAIA. He has the effortless ability to engage members of all ages and career stages, and continues to influence the profession through the many changes at the AIA, always serving optimistically, knowing the profession and our communities will be better because of the work we do as architects. I encourage you to recognize the work of Bruce Sekanick, FAIA, by awarding him the 2018 AIA Ohio Gold Medal.

Regards,

Corey D. White, AIA, NCARB

2018 AIA Young Architect Award Recipient
2018 Co-Chair, AIA Center for Civic Leadership
2017 Chair, AIA National Associates Committee

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AIA Ohio Honor Awards Jury
AIA Ohio
17 S. High Street, Suite 200
Columbus, OH 43215

March 27, 2018

The American Institute of Architects
1735 New York Avenue NW
Washington, DC 20006

(800) 242 3837

www.aia.org

Dear AIA Ohio Honor Awards Jury:

Bruce Sekanick, FAIA, has earned, and deserves, the recognition of his peers for his contributions and service to the profession of architecture and to the American Institute of Architects.

Few architects have achieved the level of accomplishment that Bruce has consistently shown, as few have demonstrated his level of commitment and dedication to the profession. I have come to know Bruce through his service at the national level of the American Institute of Architects, first in service to our national board of directors and then as Institute Secretary of the national association. In both of these positions, he has exhibited high intelligence, dogged perseverance, and uncommon vision. The result of his efforts has been a strengthened association that, through a period of substantial change, is one that today bears the imprint of his influence and service.

Few architects have served as advocates for architects and architecture with Bruce's fervor, attentiveness and skill. Today, the American Institute of Architects is building a culture of advocacy, encouraging others to speak up in the public arena. This is a notion that Bruce has continuously embraced throughout his distinguished career. He works quietly and steadily and has built up this organization through hours of behind the scene conversations, effective networking and simple, determined, hard work.

Consequently, Bruce serves as a role model for this generation of architects. He has both a servant-leader's empathy for others combined with a strong will and the skills to match. In my estimation, AIA Ohio could not select a more worthy candidate as the recipient of the 2018 AIA Ohio Gold Medal. This honor, this medal, was made for Bruce Sekanick, FAIA.

Respectfully submitted,

Robert A. Ivy, FAIA
EVP/ Chief Executive Officer



May 1, 2018

AIA Ohio Gold Medal Selection Committee
AIA Ohio
17 South High Street, Suite 200
Columbus, OH 43215-3458

Bruce Sekanick, FAIA, OAA
AIA Ohio Gold Medal

Dear Ohio Gold Medal Selection Committee,

Bruce Sekanick, FAIA is a tireless servant leader in the AIA, our profession and the communities in which he lives and works. Many of us have experienced, first-hand, his contagious enthusiasm and passion for everything he does. For over twenty years I have had the privilege to work with Bruce and witness how effective his efforts really are and how his leadership and involvement have had significant impactful change in improving the AIA at all levels. He continues to improve not only what we do but also how we achieve ever greater results. He is a true AIA leader.

In my thirty plus years as an AIA member, I have never met anyone that actually maintains such a high energy level in everything he does. His biography and list of achievements are extensive and represent some of Bruce's hard work and leadership at the local, state, regional and national levels as well as community involvement; but the real story is everything he does raises the bar that creates such a positive impact on all AIA members. Everyone I have talked with that knows Bruce, has only the highest regard for his work, leadership and the positive results he achieves.

Bruce remains committed to his local chapter while being very involved at the state, regional and national levels. He has chaired many state and regional convention planning committees, which is a very substantial undertaking and unmatched in the AIA. His involvement at the State level includes advocacy, bylaws, governance, PAC and strategic planning. Bruce has represented the Ohio Valley Region on the national strategic council and continued his leadership and service as Institute Secretary where he focused on public policies as well as Position Statements where he changed the format and review process to enhance relevance and value for AIA members. He continues to step up and take on challenging opportunities with determination and resolve.

Without hesitation, it is fair to say that Bruce continues to significantly impact both AIA Ohio and those around him. He continues to build a standard of service and leadership that is a model for others to emulate. The measure of leadership is the proven and positive results achieved, which Bruce accomplishes time and again. His work for the profession has been selfless and very effective. I am pleased to submit this letter of support for Bruce Sekanick as a nominee for the AIA Ohio Gold Medal and ask that the committee join me in recognizing his efforts and lasting contributions. He has demonstrated numerous times over, that he is worthy of this recognition and I urge you to favorably consider him as the 2018 recipient of this great honor.

Sincerely,

John W. Rogers, FAIA, FACHA
2015 AIA Ohio Gold Medal Recipient
Cincinnati Children's Hospital Medical Center
1634 Larmon Court
Cincinnati, OH 45224

Letters of Endorsement:
Robert A. Ivy, FAIA
John W. Rogers, FAIA,
FACHA





6555 Carnegie Ave.
Cleveland, OH 44103

P 216 752 8750

May 15, 2018

AIA Ohio 2018 Honor Awards Committee

RE: Bruce Sekanick, candidate for AIA Ohio Gold Medal

Members of the AIA Ohio Honors Award Jury and the AIA Ohio Board of Directors,

I immediately said "Yes!" when Bruce Sekanick called to ask me to write to you in support of his consideration for the AIA Ohio Gold Medal. I was happy to do one small thing for someone who has done so much to elevate our profession. Whether in the category of Leadership, through his organizational skills and perseverance, (Lord knows he perseveres!), or in service to the profession, I am hard pressed to think of anyone in the last decade who has made the kind of commitment to AIA or made the personal sacrifices on behalf of all of us as Bruce has done.

Bruce has had an impact, not only on the local and state level, but has also sought to serve, and done so admirably, at a national level as well. The list of his contributions is significant, from strategic planning, to ArchiPAC, work for the Foundation, for the state, and now as secretary of the national Institute. In addition to running his practice, and no matter how busy he must be, he has never been too busy to respond to calls for help, for advice, or for hard work.

As one example, while Bruce belongs to the Youngstown chapter, he nevertheless made the trip up to Cleveland every other week when he was serving with us on the Design Review committee to help in the planning and preparing for the event. Always with a smile and always offering wisdom and constructive assistance. In all the years I have known him, he has worked to build the community of architects and to improve our standing in the community at large.

I hope you will agree that not only is he supremely qualified, there is no one among us more deserving of the AIA Ohio 2018 Gold Medal Award than Bruce Sekanick.

Respectfully,

Jack Alan Bialosky, Jr., FAIA, LEED AP
Senior Principal Bialosky Cleveland, AIA Ohio Gold Medal Firm
AIA CLE Chapter Advisor, Past President

WWW.BIALOSKY.COM



Akron Office
1041 W. Market Street | Akron, OH 44313
P: 330.864.7755 | F: 330.864.3691

May 10, 2018

AIA Ohio Honor Awards Committee
17 South High Street, Suite 200
Columbus, Ohio 43215

Dear Honor Awards Committee:

I am writing in enthusiastic support for the nomination of Bruce Sekanick, FAIA for the AIA Ohio Gold Medal Award.

I first had the pleasure of meeting Bruce nearly 24 years ago, when we were both serving in our respective AIA components as Presidents-elect. Ever since then, I have witnessed Bruce's amazing commitment to the AIA, the profession and society. Bruce has held leadership roles at every level of AIA from local, state, regional and national components, resulting in a positive impact on the profession. Whether it is his sharing of knowledge with fellow members, through articles and educational presentations at multiple conventions, or offering his wisdom relating to the governance of the Institute at all levels, including key roles in strategic planning and bylaw updates, or his leadership in raising awareness of the impact architects can have in government with his work with AIA PACs, Bruce's tireless efforts are unparalleled.

Over the last quarter century, Bruce has found the energy and the motivation to advance the profession. Having served along the way with Bruce from local through national, I can truly say that few people can compare when the amount of time given, talent shared or accomplishments provided, are examined. The impact he has made at the national level is perhaps his greatest achievement to date and I am sure he is not yet finished making his mark.

Aside from his stellar achievements within the AIA and the profession, Bruce also has a robust history of philanthropic involvement. With his volunteer work outside of the profession, he has raised the awareness of the value of architects in society by serving on committees within government, schools, universities, his church and other community organizations.

In summary, Bruce has significantly influenced this profession like no one else I know through leadership and mentorship and I am sure he will continue to be a driving force for many years to come. It is for all of these reasons that I urge you to give every consideration in Honoring Bruce Sekanick, FAIA with AIA Ohio's highest individual honor, the AIA Gold Medal Award.

Sincerely,

Charles L. Schreckenberger, FAIA
Principal, Braun & Steidl Architects

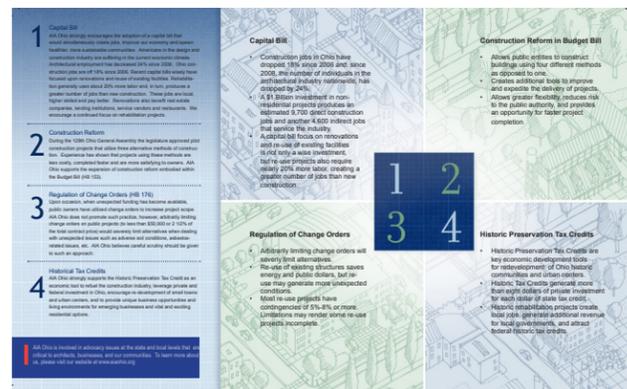
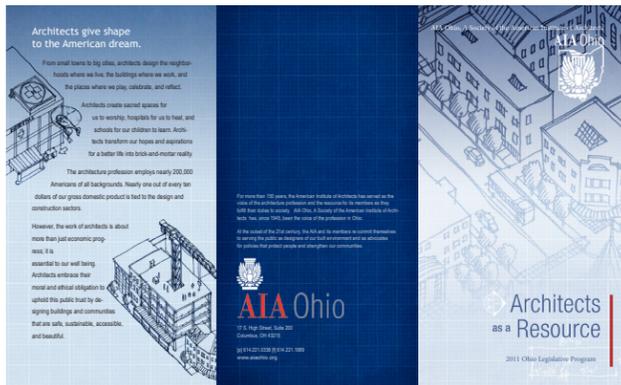
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Letters of Endorsement:
Jack A. Bialosky, Jr., FAIA
Charles L. Schreckenberger,
FAIA





Presentation of the first ArchiPAC Cup Award



Architects as a Resource brochure developed for the 2011 AIA Ohio Legislative Day

Challenge: Engaging Members to become the Voice of Advocacy

Role of Nominee: AIA Eastern Ohio, AIA Ohio, AIA National Board of Directors

In 2011, as a first year member of the Board Advocacy Committee, Bruce prepared a white paper that encouraged the exploration of a dues checkoff for ArchiPAC. As 2015 ArchiPAC Chair, his proposal to study, and if feasible, implement this proposal was unanimously approved by the AIA Board of Directors. During his tenure as ArchiPAC Chair, Bruce has developed initiatives to increase participation in, and contributions to, ArchiPAC and has worked diligently to support the AIA Ohio PAC. He continues his effort in this area as the national ArchiPAC Steering Committee explores opportunities to change the Opt-in to an Opt-out effort, and initiate efforts to add a soft money program to AIA's advocacy toolkit.

As the ArchiPAC chair, he advanced changes to the ArchiPAC Steering Committee through bylaw revisions and led the committee to both expand and diversify membership. Under Bruce's leadership, these changes have directly increased member participation, particularly of emerging professionals and affiliated membership groups such as the Large Firm Round Table (LFRT). Bruce also set into place initiatives that targeted increased contributions through the development of the member direct contribution program, new large firm giving strategies, and targeted contributions. His effort to develop regional challenges and member participation has elevated member awareness and knowledge of the role of the PAC in AIA's advocacy effort. In 2012, he worked to establish a joint effort between AIA Ohio and the National ArchiPAC. That effort, one of the first of its type, has led to not only more joint programs, but also to a new focus by the ArchiPAC Committee to work with state components to advance and elevate their statewide PAC programs.

Bruce's advocacy efforts are not however, limited to the PAC. He has served as a member of the Board Advocacy Committee (BAC) from 2011-2015 and on various subcommittees of the BAC, including Public Outreach, Civic Engagement, Advocacy and Connections. He also served as a member of the reformed Government Advocacy Committee in 2016, where the efforts of the committee and AIA staff found the need to establish better communications with state and local components. These efforts led to the development of a pilot program that resulted in the successful outreach from AIA to support and help state components build successful advocacy initiatives.

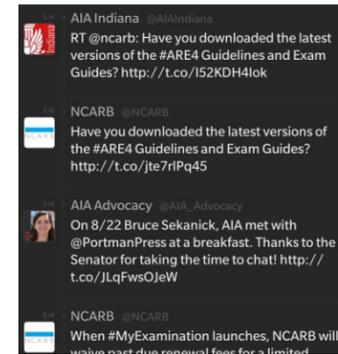
Bruce has contributed to the advancement of a variety of legislative issues as a member of the AIA Ohio and national leadership. In 2015, Bruce secured the commitment of Representative Tim Ryan (D-Ohio) as a cosponsor of the National Design Services Act (NDSA), a multi-year effort of the AIA. He has also tirelessly worked to help ensure passage of the Tax Relief Extension Act and the 179d Extender. As Institute Secretary, Bruce has provided his support to those issues that continue to be critical to the successful practice of the architectural profession.

Advocacy efforts have not been limited to Bruce's work at the national level. He has actively supported advocacy efforts at his local chapter and throughout the state. In 2012, he cochaired the AIA Eastern Ohio Candidates Forum in support of advocacy efforts within the Eastern Ohio chapter. Earlier in 2011, he helped develop the Legislative Day information used by participants in delivering the AIA advocacy message to state legislators. In 2006, Bruce worked with then state senator Marc Dann, a trial lawyer, in gaining support for the Ohio Architects Statute of Repose. This year, he has continued his efforts by assisting others to define strategy, talking points, and testimony in AIA Ohio's efforts to defeat interior designer licensing in the state.

Outcome:

Through his long service to the AIA and its members, Bruce has dedicated himself to promoting advocacy within the organization. Attending each of AIA Ohio's Legislative Days, Bruce directly supports the advocacy programming of AIA Ohio.

- Bruce has actively participated in advocacy efforts to support both state and national advocacy initiatives that benefit members.
- Bruce's contributions have strengthened the AIA advocacy effort by promoting advocacy through his participation in the PAC, in AIA's SpeakUP program, and through his direct work with legislators.



Senator Rob Portman (R-Ohio)



Mike Fagan, AIA with Ohio Senator Joe Schiavoni (D-Boardman)



Representative James Clyburn (D-SC) and Senator John Lewis (D-GA)





Sponsors Booth at the Convention Expo



Foundation Sketch Jury, 2014 AIA Ohio Convention, Elizabeth Corbin Murphy, FAIA, and former AIA President, Marvin Malecha, FAIA

Challenge: Leading the Profession through Conference Planning

Role of Nominee: Chair, AIA Ohio Convention Committee, 1998, 2006, 2014, Convention Committee Member, 1997-1998, 2006, 2012-2016

Completing his service to the AIA Eastern Ohio Board as chapter president, Bruce looked for opportunities to continue to serve the organization in other ways. Beginning his service to AIA Ohio, Bruce identified the AIA Ohio annual convention as an event that had significant potential to serve members. In 1997, he participated on the convention committee in Cleveland and in 1998, he was selected to chair the AIA Ohio Convention Committee for the host chapter.

Response:

Bruce developed a clear understanding of the effort necessary to successfully develop a statewide convention and focused efforts on improving the process. Bruce has participated on seven (7) convention committees and has chaired the AIA Ohio Convention three (3) times.

Bruce served the AIA Ohio Valley Region as a member of the Regional Council and understood the relationship between the region and the states. He chaired committees at the state and regional levels to discuss and explore means of providing members with annual conferences that met educational and networking expectations.

Bruce's leadership promoted convention changes that have positively affected convention planning.

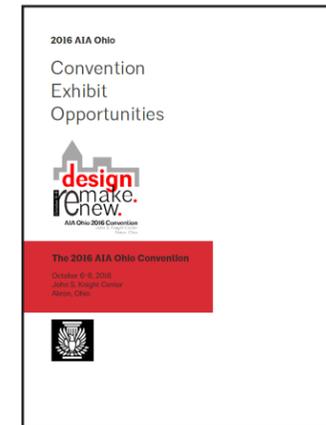
- Bruce's leadership helped change the schedule of conventions. Moving from a format that included three (3) state conventions followed by a regional convention, AIA Ohio and the Ohio Valley conventions are now offered on alternating years. This approach provides for a better variety of sponsors and exhibitors while at the same time, provides opportunities for attendance for those members who due to geographic concerns, might not be able to participate.
- Bruce has served more than six (6) years on the Sponsorship and Exhibitor Committee, securing and developing sponsor relationships. This effort has led to improved sponsor and exhibitor material used to market the conference.
- Bruce initiated and researched convention apps for over two (2) years to determine needs and options. In 2016, AIA Ohio utilized it's first event app that enabled members to participate on all platforms and to receive the most current convention information available. This effort was continued by the Ohio Valley Region at the 2017 OVR Convention in Indianapolis.
- His focus is beyond simple finance and operations. In 2014, he proposed and spearheaded an effort to have co-hosts for the AIA Ohio Convention. This deviation permitted AIA Ohio to, for the first time, offer a convention in association with Kent State University CAED, one of Ohio's collegiate architectural programs. The conference was planned to initiate a more significant connection between practice and the academy and to permit members the opportunity to interact with future professionals.

Bruce continues to work with leadership and staff in developing quality convention programming and events, and is engaged in ways to promote attendance and advance change.

Outcome:

Bruce's passion for exploring alternative solutions have significantly improved AIA's annual convention. His continuous efforts to improve the program have resulted in the ability of AIA Ohio to explore new opportunities and strengthen existing programming.

- Bruce continues to initiate and spearhead innovative thinking that improves member experiences.
- Bruce strengthens the ability of AIA Ohio to continue to offer quality programming through his commitment of time to the planning effort.
- Bruce worked with the 2018 AIA Gold Medalist James Polshek, FAIA to obtain a commitment to participate as the Keynote Speaker at the 2018 AIA Ohio Convention.



2016 AIA Ohio Convention Sponsor Structure

Sponsorship Opportunities

Help us plan... The AIA Ohio 2016 Convention App Sponsorship \$4,000

Sponsor Benefits	Platinum Sponsor \$8,000	Gold Sponsor \$5,000	Bronze Sponsor \$3,000
High Profile Logo	10 Business or Personal Devices	5 Business or Personal Devices	3 Business or Personal Devices
COGNITION			
Chairman's Luncheon	1	1	1
Member Luncheon	1	1	1
Member Dinner	1	1	1
Seminars/Workshops/Networking	1	1	1
Regional Luncheon	1	1	1
COGNITION			
Introduction	0	1	1
Awards Dinner	2	2	0

The AIA Ohio Convention offers three (3) levels of sponsorship: Platinum, Gold and Bronze. Sponsors are eligible for a complimentary registration for one (1) person and a complimentary hotel room for one (1) person. All sponsorships include a complimentary registration for one (1) person and a complimentary hotel room for one (1) person. If you have any questions regarding sponsorships, contact Kate Warkentin at AIA Ohio at 216.775.1235 or kate.warkentin@aiaohio.org. We'd love to have a sponsoring member, please contact us today!

2016 AIA Ohio Convention Sponsor Structure

Sponsor Application Form

Please select a level of sponsorship below with your preferred level:

Platinum Level \$ 8,000	Gold Level \$ 5,000	Bronze Level \$ 3,000
<input type="checkbox"/> Introduction	<input type="checkbox"/> Regional Luncheon	<input type="checkbox"/> Awards Dinner
<input type="checkbox"/> Member Luncheon	<input type="checkbox"/> High Profile Logo	<input type="checkbox"/> Member Dinner
<input type="checkbox"/> Member Dinner	<input type="checkbox"/> 10 Business or Personal Devices	<input type="checkbox"/> 5 Business or Personal Devices
<input type="checkbox"/> 3 Business or Personal Devices	<input type="checkbox"/> 10 Business or Personal Devices	<input type="checkbox"/> 5 Business or Personal Devices

2016 AIA Ohio Convention App Sponsor \$ 4,000

NEW! Professional Firm Graphic Sponsorship \$ 200 Co.

The AIA Ohio Convention offers three (3) levels of sponsorship: Platinum, Gold and Bronze. Sponsors are eligible for a complimentary registration for one (1) person and a complimentary hotel room for one (1) person. All sponsorships include a complimentary registration for one (1) person and a complimentary hotel room for one (1) person. If you have any questions regarding sponsorships, contact Kate Warkentin at AIA Ohio at 216.775.1235 or kate.warkentin@aiaohio.org. We'd love to have a sponsoring member, please contact us today!

My fee is payable to: AIA Ohio (no check)

Please check this box if you are a Professional Firm Sponsor:

Company Name: _____

Address: _____

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Business card and the completed form to: AIA Ohio, 17 S High Street, 44303, Columbus, Ohio 43228 or email to: aiaohio@aiaohio.org





Study session of the AIA Eastern Ohio members

Challenge: Leading the Institute by Supporting Members

Role of Nominee: AIA Eastern Ohio Board Member and IDP/AXP Licensing Coordinator

Bruce consistently works to advance the needs of Emerging Professionals. The challenges for emerging professionals to complete the IDP and successfully pass the ARE have been well documented. While programs have been implemented in firms or chapters throughout the country, these efforts have been offered through principally large firms and components, with smaller firms and components unable to respond in a similar manner. In addition to the absence of opportunities, Emerging Professionals have voiced a concern about the high cost of ARE testing. In 2011, Bruce was recognized for his service as the recipient of the AIA Ohio Mentor Award.

Response:

Bruce identified the gap in emerging professional needs with the opportunities being offered. He established a program through his firm that supported ARE candidates in their preparation for the exam.

His efforts included the development of a full depth program that encouraged IDP/AXP completion and ARE testing. Collaborating with emerging professionals in his office, study material was provided to participants and weekly opportunities were created to encourage group study sessions. Financial support has been provided to the group to fund meals as part of the study sessions.

The program, funded through Bruce's firm, is part of the AIA Eastern Ohio programs for Emerging Professionals. Supported by other local practitioners who offer their time as mentors, Bruce has developed a network to advance local registration candidates.

This initiative has also more significantly engaged Emerging Professionals in Bruce's employ. One of the past participants in the ARE program currently serves as past-president of AIA Eastern Ohio and another is currently serving in the role of chapter Treasurer. With the change in ARE, Bruce has continued his commitment to advance licensing by upgrading all study material to the ARE 5.0 format.

For employees, Bruce has provided additional incentives for the pursuit of licensure, such as paid time off for testing and test preparation, paid testing, and a defined bonus of \$5,000 and salary increase of \$10,000 for the successful completion of the ARE.

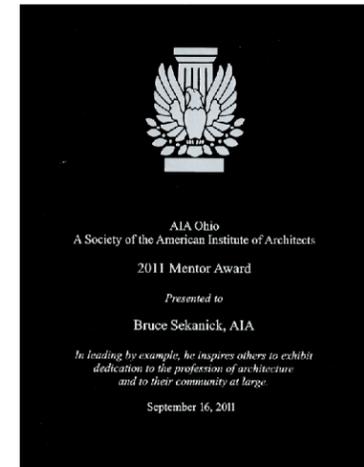
Bruce's commitment to emerging professionals extends beyond support for licensure. In 2015, as chair of the national ArchiPAC Steering Committee, he created a permanent position for emerging professionals. Later that year, he, along side six emerging professionals, created the ArchiPAC EPC, a committee for young architects that focuses on PAC and Advocacy.

Outcome:

Bruce's efforts in supporting members and advancing emerging professionals is an extension of his long term commitment to the profession. From his early efforts to create and act as an advisor for an Architecture Explorer program, through the creation of a scholarship at Kent State for students in the CAED, to the support of fundraisers and events, Bruce has consistently supported students and young architects.

- The program Bruce developed resulted in his firm being recognized as a recipient of a 2014-2017 IDP Firm Award.
- All of the original members of the program have successfully completed their IDP/ AXP requirements.
- More than 80% of the original participants have passed the ARE, and the remainder are currently in the final phases of testing.

Bruce works with each individual, developing opportunities that are catered to their interests and career goals, making it an ideal situation in which to receive licensure. As a firm principal, he has worked to not only provide these opportunities to his employees, but he has extended the same invitation to associates from other firms within the Chapter. Bruce has made registration, as well as community and professional involvement a high priority for every aspiring associate in his firm.



Bruce was the recipient of the 2011 AIA Ohio Mentor Award

"His interest and commitment to advancing the development of young architects is unwavering and makes him not only a leader, but a deeply admired role model and mentor...He possesses the patience, authenticity and above all, the kind of humility that makes for a great role model and mentor."

Yvonne Riggie, LEED BD+C Principal, YR Architecture + Design, Formerly with Bohlin Cywinski Jackson and Phillips|Sekanick Architects

"Its amazing how someone like Bruce can take an individual... under their wing, help them, and really want them to succeed. That's what Bruce did for me."

Vincent Terry, AIA 2017 President, AIA Cincinnati

"During my active professional career within AIA, no one has supported young leaders, no one has led as many facets of the organization and the generative conversations that moved it forward, and no one has given of his full, boundless energies towards the good of the profession (and his colleagues-in leadership) so selflessly as Bruce."

Christopher Toddy, AIA President, Christopher@Architect, LLC.





Challenge: Leading the Institute by Leading Components

Role of Nominee: President AIA Eastern Ohio, 1995, President, AIA Ohio, 2010, President, AIA Ohio Foundation, 2016 - Present

Response: AIA Eastern Ohio

It is through AIA Eastern Ohio that Bruce was first given the opportunity to be a leader within the profession. As a member of the AIA Eastern Ohio Board of Directors for 26 of the last 27 years, first joining the AIA in 1985, Bruce became a member of the AIA Eastern Ohio Board of Directors in 1991. Bruce currently has three (3) members of his firm on the AIA Eastern Ohio Board of Directors, while three (3) of the last five (5) chapter Associate Directors have originated from Phillips|Sekanick Architects, inc. His efforts have had a lasting, long term effect on architecture in Northeast Ohio. In 2015, two (2) former employees served as president of their local Ohio component.

Response: AIA Ohio

Bruce spearheaded efforts to better support components through programming and communications. Focusing on the common needs of each component, Bruce expanded opportunities for local chapters to succeed.

Through a collaborative effort with the sitting president, Bruce initiated a program that established a protocol for the president and president-elect to visit each chapter throughout the state. This initiative was instrumental in the creation of better ties between AIA Ohio and local components. Organizational changes and programs established during Bruce's term include:

- Created advocacy grants that allowed components to provide unique programming for members with the assistance of AIA Ohio. These grants provided funding to local components that enabled them to expand their program offering while at the same time develop their own advocacy initiatives.
- Established component visits of state president and president elect to connect state leadership with the local needs. These visits were critical in the ongoing efforts of AIA Ohio to develop strategic initiatives to better engage members at the local level.
- Bruce developed improved communications with chapters through the development of an updated web presence and the introduction of statewide social media. He re-designed the AIA Ohio website and created a presence on Facebook and Twitter.
- Bruce initiated a board member orientation program, developed to inform new members of the board rules, organizational structure and service opportunities. This orientation also focused on the responsibility of elected members of the board and their responsibility to be the line of communication between AIA Ohio and their membership.
- As President-elect, Bruce realized the obligation of AIA Ohio to address member needs during the recession. He developed a program, RY3, that focused on expanding networking events, assisted in resume development and improved interviewing skills to help those affected by the recession, to again become participating members of the profession.

Response: AIA Ohio Foundation

As a member of the AIA Ohio Foundation Board, Bruce actively seeks ways to expand awareness of the organization. As AIA Ohio Foundation president, Bruce is exploring ways to lead the organization into the future by collaborating with other AIA affiliated foundations. He has initiated an effort to explore strategic goals, to examine the board composition, and to develop alternative ways of funding the organization. Through this effort, he continues to seek ways to connect AIA Ohio and the Foundation with the academy while at the same time, raising the overall public awareness of the profession.

Outcome:

Bruce has maintained an ongoing, high level of engagement at all levels of the Institute. Bruce's leadership as president and president-elect helped individual chapters to address common goals within the state. His efforts created an energy that benefitted members in all components.

- Grants programming increased for components, with opportunity grants, research grants and ARE testing grants being added to assist members and components in Ohio.

Bruce had a significant impact on AIA Ohio and continues to serve the state and region in numerous rolls and positions. His service, as AIA Ohio Foundation President and his ongoing service to the Board of Directors are all extensions of his dedicated leadership and commitment to the AIA.

"Bruce, you are the consummate association leader! I am so very impressed. You understand the importance of good governance and management, and you continue to invest... to make architecture the best."

**Robert C. Harris, CAE
President, The Non-Profit Center**



Relevance: Advocacy

STRATEGIC ASSESSMENT
AIA Ohio Board of Directors

The function is important and central to AIA Ohio's Mission, Vision or Goals: **3.53**

	YES	MAYBE/UNSURE	NO	
AIA Ohio PAC	18	1	0	3.89
Day at the Statehouse	15	4	1	3.40
Develops Industry Partnerships	7	6	4	2.35
Lobbying Legislature	18	1	0	3.89
Regulatory Monitoring	17	1	0	3.89
Monitors State Agencies	16	2	0	3.78

Relevance to Performance Analysis



Performance Matrix

Relevant - Performs Well	Relevant - Meets Expectations	Relevant - Underperforms
Regulatory Monitoring	AIA Ohio PAC	Day at the Statehouse
Members State Agencies	Lobbying Legislature	Commissioners Across Components
Annual Convention	Board Meetings	AIA Ohio Social Media
Design Awards	Board Retreat	Membership Recruitment
Assistant Director Support	Support of AIA Ohio Foundation	Public Relations Program
Schools Design Award	Schools Visit - AIA Ohio HQ	
AIA Ohio Architects		
Somewhat Relevant - Performs Well	Somewhat Relevant - Meets Expectations	Somewhat Relevant - Underperforms
CARES Grant	AIA Ohio Directory	Develops Industry Partnerships
	Continuing Education Provider	AMP Coordinator Support
	Fellowship Support	
Not Relevant - Performs Well	Not Relevant - Meets Expectations	Not Relevant - Underperforms
		Affinity Program

AIA Ohio Board of Directors

Strategic objectives matrix

	Knowledge	Prosperity	Sustainability	Workforce
Relevance				
Outreach				
Policy				
Influence				
Career pathways				
Innovative practice models				
Research				
Leadership in the built environment				

Challenge: Advancing the AIA through Strategic Planning

Role of Nominee: Chair, 2014-2015 AIA National Strategic Planning Work Group, 2017-2018 AIA Ohio Strategic Planning Work Group, 2017 AIA Ohio Foundation Strategic Planning Initiative

Appointed jointly by Presidents Helene Combs Dreiling, FAIA and Elizabeth Chu Richter, FAIA, Bruce enthusiastically engaged the task of creating AIA's new national Strategic Plan, the first under the new governance model.

The development of this strategic plan was unique. The AIA, which had recently embarked on several new initiatives, was also in the initial stages of implementing a new governance model. This plan needed to address typical strategic concerns while also addressing the implications of the recent reconfiguration.

Response:

Bruce quickly understood the necessity to combine the vision of the many active participants into a single, focused effort. He worked closely with the Strategic Council Steering Committee, the Council Moderator and senior national leadership in focusing on the process of plan development.

- The Strategic Council was engaged in the entire planning process. This important element of the process provided guidance to the committee and a focus for the new Council.
- Bruce established an atmosphere within the work group to permit members to voice their concerns and question the committee's assumptions.
- In an effort to both engage individual members of the committee and to provide a document that could be used by the Board, Council and Management, Bruce created groups that worked independently on the various sections of the document under the guidance of senior staff.

Through the many changes that were taking place within the AIA during the period that the plan was developed, Bruce's principle concern was that the document created by the committee was one which was usable and capable of being operationalized.

His work in strategic planning continued with the development of a new strategic plan in 2017 for the AIA Ohio Foundation. The plan was developed to differentiate the vision and mission of the foundation from AIA Ohio. Through his leadership, this plan is now in the implementation stage. In 2018, Bruce assisted AIA Ohio in the analysis of member data and in the creation of key issues or strategic objectives. Through the identification of the objectives, AIA Ohio is currently focusing energies and resources to better meet member and component needs.

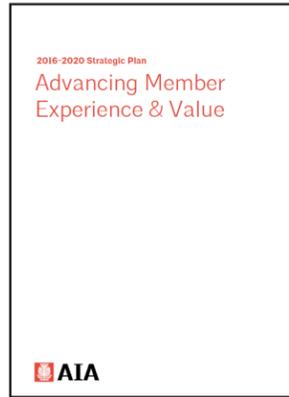
Outcome:

Bruce coordinated the planning effort to develop a comprehensive plan that focused on the AIA's envisioned future. The new strategic plan has set the course of the AIA for a new generation, while his work continues to influence the efforts of AIA Ohio and the AIA Ohio Foundation.

Through the leadership efforts that Bruce provided, the strategic plan was developed for an organization undergoing significant change. His understanding of the needs of members and the organization during this transition, resulted in a plan that will serve as AIA's new foundation.

The plan was designed to focus on the opportunities presented by the changing environment within the AIA.

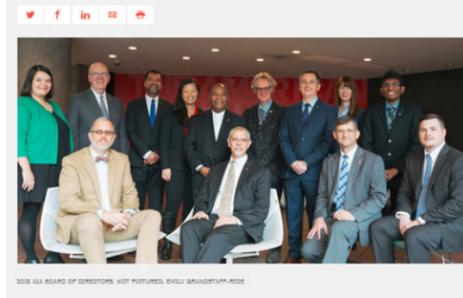
- The plan acknowledged existing programs of the AIA and their long term effect on the strategic goals and initiatives.
- The plan focused on continuing AIA's repositioning, providing time for the multi-year effort to realize its potential.
- The resulting plan provided an Institute wide focus on continuous improvement and the goals that can be shared and adapted at all levels of the organization.



AIA 2016-2020 National Strategic Plan and the Strategic Plan of the AIA Ohio Foundation



Where architects stand: A statement of our values



AIA 2016-2020 National Strategic Plan and the Strategic Plan of the AIA Ohio Foundation



Challenge: Elevating Governance through Bylaws, Rules & Policies

Role of Nominee: 2007-2008 AIA Ohio Secretary, 2009 AIA Ohio President-elect, 2010 AIA Ohio President, 2015-2016 AIA ArchiPAC Chair, 2016 - 2018 AIA Ohio Foundation President, 2017-2018 Institute Secretary

AIA Ohio experiences change each year as leadership transitions to new roles. In a similar way, the governing documents change as new boards, committees, or task forces seek to explore different opportunities. Bruce recognized, as incoming secretary, the need to review all of the organization's documents and to better coordinate their content and use. In a similar way, he understands the need to have and maintain current policies and procedures to allow organizations to thrive and grow.

Response:

Bruce worked closely with the AIA Ohio Executive Director to update the various documents used by AIA Ohio, while creating others to simplify administration. Bruce researched the structure of the AIA National Model Bylaws and re-configured the existing document to match the model documents of the AIA. Through this process, he developed a separate series of sections within the Rules of the Board that incorporated other organizational standards such as policies, positions and procedures, heretofore, not incorporated as part of the AIA Ohio governing documents.

In a similar manner, Bruce worked to update the Bylaws of both the AIA Ohio Foundation and the AIA ArchiPAC Steering Committee to provide greater clarity, flexibility and diversity as part of each organization. His work with ArchiPAC resulted in a new board that embraced participation by a larger group of members. As Institute Secretary, Bruce worked with Institute staff to review and release in 2017, an updated version of the model component bylaws, which was last revised more than 13 years earlier.

Significant changes in the way AIA communicates with members were initiated in 2017 as part of the board's effort to improve both the quality and speed of member messaging. Bruce assisted in the development of AIA's initial "Where We Stand" communications that established AIA policy through a series of released documents that focused on unchanging institute values. These statements continue to be developed through staff, CACE and the board to permit the AIA to more clearly communicate with members.

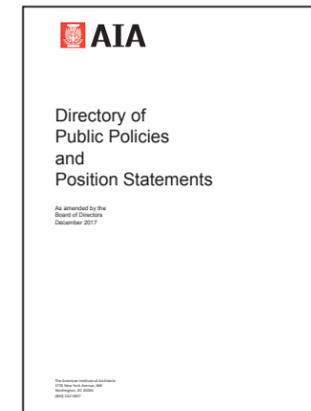
In 2017, Bruce worked with President-elect Carl Elefante and AIA staff to begin a review of AIA Public Policy and Position Statements. Developed through a process that includes stakeholders, staff and board, these policies provide invaluable tools for component advocacy programs. Leading a team combined from the Secretary's Advisory Committee, Bruce is currently working on a revised process for the development, and presentation, of AIA policies. This new system will integrate a defined statement of policy that is consistent in format, definition and context, with a new tool written to explain and provide an interpretation of the policy and position statements. This, combined with a process of continuous maintenance, will provide AIA with a strong policy format as the organization seeks to become more responsive to component and member needs.

Outcome:

Bruce spearheaded a nearly 20 month effort of AIA Ohio to improve operations and efficiencies. His initiative to explore, study and develop the organizations governing documents has significantly helped AIA Ohio concentrate administrative efforts in other areas, focusing on member value and programs.

- Bruce worked extensively with AIA Ohio and national staff to develop documents that provided flexibility while retaining the integrity of the AIA Model Bylaws.
- As part of his extensive re-working of the documents, Bruce created AIA Ohio Policy and Position documents that relate to the daily operations of the organization. Additionally, he documented the standards developed over time and established an AIA Ohio Procedures document that addresses the administration of AIA Ohio programming.

Bruce has continued the work started at AIA Ohio and has worked to develop better governance tools at the AIA Ohio Foundation, ArchiPAC and within the Institute. His work on the policy and position statements of the Institute will have a long, lasting impact on the organization.





Why the AIA Ohio PAC

As architects, we design a landscape, an environment, an outdoor space, or a structure that will have a lasting effect on our environment. Each day we strive to create something new, to build something better, or to restore an existing space or building to a new life. With each effort, we work to promote the profession of architecture a profession that has one of the most substantial influences on our lives, and one that each day defines our very quality of life.

As a profession, architects, like many of the buildings we design, does not stand alone. As architects, we work to connect our designs with what exists around us and we often collaborate with consultants and developers to make something from nothing. From an advocacy standpoint, AIA takes a similar approach. Advocacy is about our ability to position the profession within the framework of the many other interests and needs that exist both within and outside of the world of design and construction. The AIA brings many voices together as one to represent a single voice focused on design and community and in designing safe and healthy structures for those individuals with whom we work.

As a way of supporting architecture, the AIA and AIA Ohio, have worked to create advocacy efforts with the use of the PAC as a way to expand our own efforts and to work with others who have the same vision and see the same needs. Through the PAC, the members of the AIA support those in public office, who share similar concerns and who have similar interests. The use of PAC funds helps those who help us!

PAC, it's not just about giving money

We all hear the term "grassroots" and, like the word "architect," it seems that it can be used to mean just about anything. At the AIA, grassroots can mean a lot of things as well. On the national level, we usually refer to "Grassroots" as the annual leadership meeting that helps frame and define the advocacy and leadership efforts of the Institute. We sometimes use it in the same way at AIA Ohio for our spring meeting. But in reality, for us, grassroots is simply about getting every member involved.

That is really the most important part of our PAC efforts. Yes, we have said it's about getting money, and it is. Without contributions to the PAC, we cannot financially help those we support as they seek office or re-election. But just as importantly, at the state level our contributing to the PAC is also about building connections with those who represent us, and those who care and will influence the future of our profession. By contributing to the PAC and by participating in the AIA Ohio "Triple Play" members can become part of our "advocacy effort."

What we have done...and what do we need to do

Each year, AIA Ohio has worked through the AIA Ohio Board of Directors and local PAC campaign chairs to build our PAC funds and to create relationships with those

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The AIA Ohio PAC

Each year, as part of our Legislative and Advocacy efforts, AIA Ohio, and the Institute, encourages members to contribute to our PACs. But while most members know of their existence, not as many understand how they operate and most importantly, how they are used. The following is summary of the who, what, where and when of PAC at AIA Ohio.

What is the difference between ArchiPAC and AIA Ohio PAC?

The AIA Ohio PAC is the official PAC (Political Action Committee) established and properly registered to support the legislative activities of AIA Ohio. The funds collected for use by the AIA Ohio PAC are used within the state to support candidates who support us. The ArchiPAC is the official PAC of the Institute and is administered by the ArchiPAC steering committee at the AIA to voice the positions of architects and the AIA at the federal level.

Why don't we use part of our dues for the PAC?

Each PAC is regulated according to either the election laws of individual states or federal election law. In Ohio, contributions can only come from individuals and partnerships. Checks cannot come from associations (like the AIA) or from corporations. When contributions are made by partnerships, the contribution must be assigned by percentage to individual partners. PAC is looked upon as truly a grassroots effort. Federal Election Law limits individual contributions to a PAC to \$5,000 per calendar year.

What is the Triple Play and how do I take advantage of it?

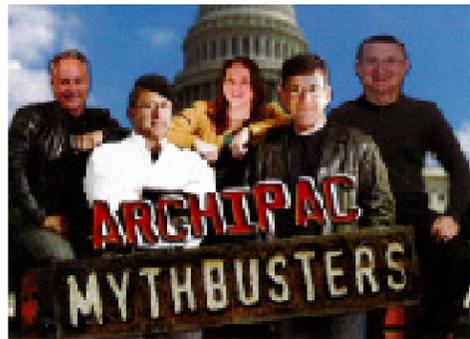
Political Action money is critical to the political process, especially in important election years, but it isn't the only consideration. Successful lobbying also is about increasing the number of Ohio architects who know their legislators. To encourage architects to get involved in the political process, AIA Ohio PAC sponsors its successful "Triple Play" program.

The program leverages Ohio's campaign finance law that allows individuals to take up to a \$500 (or credit, \$1000 or joint returns) for contributions made to the campaigns of state office holders.

To create the triple play, we ask our membership to donate to the PAC. These donations are the backbone of this effort that creates the fund from which our matching donations are drawn. With these funds, we are able to offer our membership participation in the Triple Play:

- The first step of the Triple Play is the contribution to the campaign of a candidate for the Ohio Senate, House, or statewide office.
- The second step is letting AIA Ohio know that you made a contribution to the candidates campaign.

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ArchiPAC, Promotion

Challenge: Engaging Members through Political Action

Role of Nominee: ArchiPAC Steering Committee Member
2015-2016 National Chair, ArchiPAC, AIA Ohio PAC 2012-2016

Appointed to the Board Advocacy Committee in 2010 and to the PAC Steering Committee by President Mickey Jacob, FAIA in 2013, Bruce has actively engaged members to become part of the voice of AIA advocacy. Understanding the need to expand member participation beyond two (2) percent, Bruce has sought ways to expand opportunities and inform membership.

Response:

Bruce approaches advocacy and PAC fund-raising as an element of all tiers of the AIA. Through efforts to involve and engage members, Bruce has actively elevated the programming to strengthen the relationship of the AIA to grassroots efforts.

- Bruce champions the efforts of regions, reinvigorating initiatives to more significantly include these important tiers in ArchiPAC fund-raising. In 2012, Bruce elevated these efforts by creating one-on-one regional challenges.
- Acknowledging the anonymity under which the PAC operates, Bruce strengthened the visibility of ArchiPAC through informational sessions at AIA Grassroots and efforts to maintain a higher profile at all AIA events.
- Bruce expanded the reach of the Steering Committee by initiating changes to the committee's bylaws and engaging a wider and more diverse group of participants. Adding a specific position for a representative from the Large Firm Round Table as well as the National Associates Committee, Bruce increased the reach of the committee.
- Understanding the need to elevate giving, Bruce responded to the needs of Emerging Professionals in the development of new tiers created that addressed their ability to contribute to the PAC. Bruce also promoted the development of targeted giving by members who are able to contribute at a higher level.
- Bruce will continue to be part of ArchiPAC, focused on serving as a champion of the Emerging Professionals fund-raising committee that was developed as a result of his efforts.

Bruce has been actively engaged with the political action committee fund-raising for more than twelve (12) years, with a focus on educating members as well as soliciting their contributions. Through his initial efforts to raise funds from Eastern Ohio, Ohio's smallest component, to addressing the fund-raising needs of Ohio's seven (7) local chapters, Bruce has continuously strived to elevate PAC as a tool for successful advocacy programming.

Outcome:

Bruce's initiatives and passion have generated significant changes to the PAC. The challenges he championed for the regions have transformed into the Race for ArchiCUP, providing a greater opportunity for member participation. His efforts continue to strengthen the AIA as the voice of the profession.

Bruce spearheaded the effort to advance the approval and implementation of the ArchiPAC voluntary contribution initiative. Through this effort, ArchiPAC is positioned to engage a significantly higher percentage of members in both awareness and fund-raising. His current efforts include transitioning the Opt-in to an Opt-out program.

Strengthening ArchiPAC and the Ohio PAC, Bruce champions the need for the AIA to support PAC fund-raising on all levels. He has strongly supported efforts to assist state PACs in their fund-raising efforts and is spearheading along with NAC leadership, an expanded effort of engaging emerging professionals.



2016 AIA Board Recognition, ArchiPAC

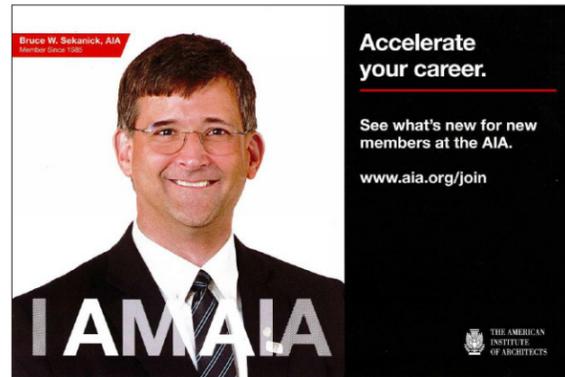


2012 OVR|TSA ArchiPAC Challenge





Board Room, AIA National Offices, Washington, D.C.



Membership Marketing Program



Emerging Professionals Booth on the Expo Floor, A'17 Conference, Orlando, FL.

Challenge: Service through AIA Board and Strategic Council Leadership

Role of Nominee: 2013-2014 Member, AIA National Board of Directors
 2015 Member, AIA National Strategic Council
 2017-2018 Institute Secretary

Bruce served the AIA as a 2013-2014 member of the AIA National Board of Directors and as an inaugural member of the 2015 AIA National Strategic Council. As a board member, he was part of the group of board classes challenged to change and redefine AIA's governance. Bruce participated in an open but contested dialogue focused on significantly altering the governance structure of the AIA. Through this dialogue, the AIA has adopted a new structure that better supports members and the organization's vision and mission statements.

Response:

Bruce embraced the need for change. He began his service to the national board as a member of the Board Advocacy Committee and understood the complexity of the board composition. His knowledge and understanding of leadership roles within the organization and the roles of Regional Directors allowed him to work closely with others to establish a balanced approach to the governance of the organization.

- Bruce embraced and supported changes to the governance structure to permit the AIA Board to become more nimble in service to members.
- He supported and continues to support the development of a transformational Strategic Council that will provide the AIA with new opportunities.
- As a member of the Strategic Council Steering Committee, Bruce promoted the efforts of the Council Moderator to establish the Council as a strong visionary body within the AIA.

Bruce identified the need for the AIA to continue to transform itself into a forward looking organization that leads the profession. His experience, understanding of process, and sincere and passionate dedication to the AIA and its members encouraged him to seek, and be elected to, the office of AIA National Secretary.

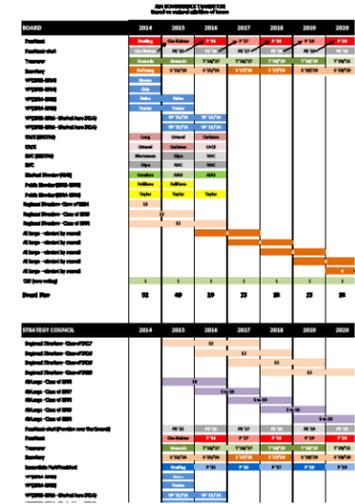
As Institute Secretary, Bruce has worked closely with volunteer leadership and with members of the Senior Leadership Team (SLT) in the review and evaluation of all processes within the organization. With a focus on developing new models to reflect the changes to the board, Bruce, along with the Secretary's Advisory Committee and other volunteer members, have released new model component bylaws, updated the waiver process, and revised previous interpretations of the Institute campaign rules. In 2017, Bruce was able to work with a diverse group of members in advancing Institute initiatives. This includes the formation and chartering of AIA Canada and the development of the Board Visibility and Communications Committee, which is developing policy to help members become knowledgeable of board actions.

Bruce has been part of the task group that has re-formatted the reporting of the AIA Annual Operating Plan and Budget. The work of this group has resulted in a document that provides clarity and demonstrates alignment with the AIA Strategic Plan. In a similar way, Bruce is currently leading a group of members in the rewriting of the AIA Policy and Position Statements. When complete, the intent of the policies will be clear and more importantly, usable by members and components.

Outcome:

Working closely with a wide reaching and diverse group of board members, Bruce contributed to, encouraged and actively participated in one of the AIA's most significant changes in its history.

Bruce's participation and dedication to this process is and will remain far reaching as AIA continues to reposition itself as a stronger, passionate voice of the profession. His contributions have a direct impact on the day to day operation of the organization.



Governance Transition Plan



AIA Board Class Of 2015 with AIA President Elizabeth Chu Richter, FAIA



2017 AIA Annual Membership Meeting, Orlando, FL.





Challenge: 30 Years of Leadership through Practice, Design and Public Service

Role of Nominee: 1984-Present, Phillips|Sekanick Architects, inc.,
2017-Present, Axiom Architects, LLC.

Community Service

Bruce's community involvement is varied and far reaching. He touches the lives of many people through his involvement in local government, community service, sports, and scholarships.

Bruce served as a board member and president of both the Solace Center and the Family Services Association, helping provide a safe outlet for families to meet and solve conflict in healthy and effective ways. During his presidency, the Family Service Association embarked on a capital campaign, raising money to support a move to a larger facility customized to meet client needs. As Solace Center president for eight (8) years, Bruce worked with local social agencies, Children Services and Family Court in supporting the center's staff in their mission of providing safe visitation and exchange opportunities.

For more that 30 years, Bruce has actively worked with a wide variety of community organizations, providing either leadership, financial support, or both. Additionally, he has supported students through a named scholarship at a local school district, while also supporting a named scholarship with the CAED at Kent State University. Bruce has maintained his support for the Kent State University College of Architecture and Environmental Design as a member of the golf outing committee for the past 15 years, both in planning and sponsorship support. The value of architects has been elevated through his service as a member of the Arts and Architecture Committee of the Liturgical Commission of the Catholic Diocese of Youngstown since 2002.

Practice and Design

While service to the profession, the Institute and community have been key elements of Bruce's career, his practice is defined by a commitment to quality design and exceptional service. Through his work, Bruce consistently strives to elevate the standard of design in all areas of practice. As a registered architect in 22 jurisdictions and Ontario, Canada, Bruce's work has positively influenced a wide number of communities on a national scale. Through innovative business practices initiated in 2017, he and his firm look forward to continued leadership in the profession.

Community Leadership and Service

- St. Stephen - Niles Catholic Schools, Advisory Board of Directors, 2012 – 2014
- City of Warren, Board of Residential Appeals, Member, 2007 – Present
- Catholic Diocese of Youngstown
Liturgical Commission – Arts & Architectural Committee, Co-Chair, 2002-Present
Building and Grounds Committee Member, 2009 – 2012
Cathedral Renovation/Restoration Committee, 2008, 2011
- Kent State University, CAED Annual Golf Outing Committee, 2003 – Present
- Kent State University Foundation, Phillips|Sekanick Memorial Scholarship
- Howland High School, Swim Booster Club, Vice President, 2008 – 2010
- Howland Community Scholarships, Named Scholarship, 2009-Present
- Trumbull County Flood Plain Management Board, Member, 2004 – 2008
- Solace Center Visitation Center, Board of Directors
President, 2003 – 2011, Secretary, 1999 – 2003, Member, 1997 – 2011
- Region XII, Ohio School-to-Work, Executive Committee, 1999 – 2000
- Warren City Schools, Strategic Planning Committee, Building and Grounds Chair, 1998 – 1999
- Family Service Association
President, 1996, Secretary, 1995, Board Member 1989 – 1997
- Boy Scouts of America, Advisor, Architectural Explorer Post, 1989 – 1990
- OHSAA/USA Swimming, Electronic Timing and Scoring Operations
Penguin USA Swimming, Howland High School Swimming 2007 - 2017
- YMCA Tidal Waves Swim Team Booster Club, Board Member

Bruce has maintained a strong history of public and community service that widely demonstrates the value of architects and architecture in our communities.



"As a dedicated and longtime member of our chapter, Bruce selflessly commits his time, knowledge and energy to advance the programs and goals of the AIA - at all levels."

Doug Sipp, AIA
2012 AIA Eastern Ohio President



"...The goal was 100%...and you took the Institute there in Grand Style! Thank you for your leadership..."

**James Easton Rains, Jr.,
FAIA, 2012 National AIA
ArchiPAC Chair, 2014-2015,
AIA National Vice President**



Day on Capitol Hill, Washington D.C.



Ohio Senator Chris Widener
(R-Springfield)

Timeline of Significant Service

AIAS Kent State University

- AIAS Secretary, 1981

AIA Eastern Ohio - Board of Directors, 1990-2009, 2011-2018

AIA Eastern Ohio - President, 1995

AIA Eastern Ohio - Secretary, 1992-1993

- Eastern Ohio Member
- Eastern Ohio Newsletter Committee, 1991-1993, 2016
- Eastern Ohio Website Committee, 2012-2018
- Eastern Ohio PAC Chair, 2006-2016
- Eastern Ohio Candidates Forum, Co-chair, 2012
- Eastern Ohio Associates Advancement Committee, IDP/AXP Licensing Advisor, 2012-2016

AIA Ohio - Board of Directors, 2004-2018, Director and Alternate Director

AIA Ohio - President, 2010

AIA Ohio - Secretary, 2007-2008

- AIA Ohio Bylaws and Rules Task Group, 2008-2011
- AIA Ohio Liaison to the Ohio Architects Board, 2011
- AIA Ohio Convention Chair, 1998, 2006, 2014
 - Convention Task Force, 2010
- AIA Ohio Convention Committee, 1997-1998, 2006, 2012-2016
- AIA Ohio Political Action Committee Chair, 2012-2016
- AIA Ohio IDP/AXP Licensing Advisor, 2016-2017
- AIA Ohio Strategic Planning work group, 2018
- AIA Ohio Website Committee Chair, 2009

AIA Ohio Foundation - Board of Trustees, 2011-2016

AIA Ohio Foundation - President, 2016-2018

AIA Ohio Foundation - Secretary, 2012-2015

- AIA Ohio Foundation Partnering Initiative
- AIA Ohio Strategic Plan

AIA Ohio Valley Region- Strategic Council Representative, 2015

AIA Ohio Valley Region- Regional Director, 2013-2014

AIA Ohio Valley Region- Regional Secretary, 2008-2009

- AIA OVR Bylaws Committee, 2018
- AIA OVR Political Action Committee, 2012-2016
- AIA OVR Convention Task Force Chair, 2010-2011, 2015-2016
- AIA OVR Council Member, 2006-2011

AIA National - Institute Secretary, 2017-2018

AIA National - Strategic Council, 2015

AIA National - Board of Directors, 2013-2014

- AIA Public Policy and Position Statement Review Committee, Chair, 2018
- AIA Resolutions Committee, 2017-2018
- AIA Executive Compensation Committee, 2018-2019
- AIA Core Member Services Committee 2.0, 2017-2018
- AIA Secretary's Advisory Committee, 2017-2018
- AIA Board Visibility and Communication Committee, 2017
- AIA Financial Review and Reporting Task Force, 2017
- AIA Policy Process Review Task Force, 2017
- AIA Board Advocacy Committee, 2011-2015
- AIA Government Advocacy Committee, 2016
- AIA ArchiPAC Fundraising Committee, 2012-2016
- AIA ArchiPAC Steering Committee, 2013-2016
- AIA ArchiPAC, Chair, 2015-2016
- AIA Strategic Plan Work Group, Chair, 2014-2015
- AIA Strategic Council, Planning Committee, 2015
- AIA Strategic Council, Steering Committee, 2015

AIA Ohio Committee of Chapters

Bruce's outreach extends beyond formal committee structures and instead focuses on successful outcomes. Bruce spearheaded efforts to develop a network of chapters dedicated to sharing information and resources.

- Bruce created the Small Components Roundtable for Ohio that focused on communicating the requirements of AIA's Core Member Services. Through this Committee, components were provided with the opportunity to contribute information and resources that would benefit others within the state. Due in part to this program, all seven (7) of Ohio's components received the full three (3) year accreditation. 2015
- Bruce guided the development of Ohio's Chapter Advocacy Work Group that examines advocacy issues and needs of Ohio's local components. A resource to chapters, members shared needs and concerns and provide feedback to AIA Ohio on advocacy and legislative issues. 2016

Honors and Awards

Bruce Sekanick has been recognized for his support and service to the profession and the AIA. His leadership has influenced members and the organization at all levels.

AIA Leadership Awards

2015 AIA Richard UpJohn Fellowship, AIA Strategic Council [Now the Bethune Fellowship]

2014 AIA Richard UpJohn Fellowship, AIA National Board of Directors 2013-2014

2012 AIA Ohio Foundation Charles Marr Citation

2012 AIA Ohio Presidents Service Medal

2011 AIA Ohio Mentor Award

2011 AIA Ohio Presidential Citation for Meritorious Service





Representative Tim Ryan (D-Ohio) with John Orsini, AIA

"Bruce is a thoughtful and hard-working leader. His efforts are focused on identifying and achieving successful outcomes. He represents high professional and ethical standards in all he does."

**Jud Kline, FAIA
AIA Ohio President, 2012**

"AIA Ohio presents in recognition and grateful appreciation for meritorious service to the profession of Architecture in the State of Ohio this Presidential Citation. For his tireless efforts, passion and extensive years of service to the AIA Ohio Board of Directors. His singular contributions and extensive accomplishments to our organization elevate the integrity and value of the Institute".

2010 AIA Eastern Ohio Gold Medal

Other Honors and Recognitions

AIA|NCARB Intern Development Council

- *On behalf of his firm, Bruce accepted the 2014-2017 IDP Firm Award that is presented by a joint committee of the AIA and the NCARB, recognizing firms that embrace the IDP/Architectural Experience Program and demonstrates a commitment to advancing members learning and experience opportunities.*

Programs and National Events

1994, 1995, 2009-2018 AIA National Grassroots

- *Attending Grassroots in 1994, 1995 and from 2009 through 2018, Bruce represented the needs of AIA members at all tiers of the organization. As a component and state leader, Bruce met with state representatives and advocated for the key issues of AIA advocacy agenda.*

2016 Inaugural AIA SpeakUP Conference, Washington, DC

- Bruce assisted with the program development and participated as a member of the Government Advocacy Committee and ArchiPAC committee. Bruce advanced program needs as a member of the scholarship committee and as an active facilitator.

2015 AIA Leadership Institute, Cleveland, OH

Articles and Presentations

Presentations and Speaking Engagements

2015 AIA Dayton, "Building Codes and Advocacy", Moderator

2015 AIA Cincinnati, "Leadership Panel Discussion", AIA Cincinnati Vision Program

2015 AIA Ohio Valley Region, "Strategic Pro-Bono: When is Pro-Bono the Right Decision", 2015 AIA OVR Convention

2015 AIA Ohio Valley Region, "Ethics in a Changing Practice", 2015 AIA OVR Convention

2013 Ontario Association of Architects, "Ethics in Architecture", 2013 OAA Convention, Toronto, Ontario, Canada

- *A member of the Ontario Association of Architects, Bruce utilized his knowledge of the different practice and ethics considerations in Canada and the United States to co-present a program comparing and contrasting ethical standards and professional conduct within the two countries.*

2013 Cleveland Engineering Society, "The Architects Role in Construction Reform", Cleveland, OH

2012 AIA Ohio Convention, "An Ethical Approach", Cleveland, OH

2012 AIA Ohio Convention, "Ethics Roundtable", Cleveland, OH

2011 AIA Ohio Valley Region, "The Diary of an Architect: What I've Learned as a Principal to Run (or Start) a Firm", 2011 AIA OVR Convention, Dayton, OH

2011 AIA Ohio Valley Region, Reviewer, "Speed Portfolio", Dayton, OH

2011 AIA Eastern Ohio, "2011 OBC Building Code Update", Youngstown, OH

2010 AIA Ohio, "President's Perspective", 2010 AIA Ohio Emerging Professionals Retreat

Newsletter Articles

AIA Ohio Quarterly Newsletter

- *Bruce has consistently participated in efforts to inform membership. Through roles within AIA Ohio, he has contributed more than 30 articles for publication in the AIA Ohio newsletter over the past 5 years.*

Design Award/ Award Jurist

2017 AIA Mid Missouri Design Awards, Jury Chair

2014 AIA Component Excellence Award, Jurist

2013 AIA Akron Jury Chair, Akron, OH

2012 PCI National Design Awards, Chicago, IL

2011 AIA Akron Design Awards, Akron, OH

2001 AIA Central Pennsylvania Jury Chair, York, PA

Webinars

2015 AIA National, All Member Strategic Plan Webinar

2015 CACE Strategic Plan National Webinar

Social Media/Web

2011 AIA Eastern Ohio website

- *Bruce's efforts to improve communications extended beyond AIA Ohio. Through his understanding of the needs of local components, Bruce proposed and negotiated pricing for Ohio chapters to utilize the base format of the AIA Ohio website at a fraction of the cost of designing a completely new site.*

2010 AIA Ohio website

2010 AIA Ohio social media

- *Bruce identified the need for AIA Ohio to become more aware of the growing trends in member communications. He quickly identified the growing platforms used in association communications and established the AIA Ohio Twitter, Facebook and BBM social media sites.*
- *Bruce has contributed more than 200 Facebook posts and over 500 tweets to AIA Ohio's communication efforts.*

Advancement of Others,

Kate Brunswick, CAE, Hon. AIA, Nomination, Honorary Member, AIA

Korey White, AIA, Letter of Support, 40 under 40, Building Design & Const.

Korey White, AIA, Nomination, Young Architects Award



Institute Secretary, AIA National Board of Directors, 2017-2018 ■ AIA Strategic Council, 2018 ■ Chair, Public Policy and Position Statement Process Review Committee, 2018 ■ Member, AIA Compensation Committee, 2017-2018 ■ Chair, Secretary's Advisory Committee, 2017-2018 ■ Member, Resolutions Committee, 2017-2018 ■ Core Members Services 2.0 Task Forces, 2018 ■ Member, Board Visibility and Communications Committee, 2017 ■ Member, Board Financial Process Review Committee, 2017 ■ Member, Policy and Position Statement Process Review Committee, 2017 ■ Government Advocacy Committee, Public Outreach Subcommittee Member ■ Inaugural AIA National Strategic Council, December 2014-2015 ■ Member, AIA National Strategic Council, Steering Committee, December 2014-2015 ■ Presenter, AIA National Strategic Council Orientation, 2016 ■ AIA National Strategic Planning Task Group, Chair 2014-2015 ■ Member, AIA National Board of Directors, December 2012 – 2014 (2013-2015 Term) ■ AIA National Board Advocacy Committee (BAC), 2011-2014 ■ AIA Component Excellence Award Jurist, 2014 ■ BAC Public Outreach Sub-Committee Member, 2011-2012 ■ BAC Connections Sub-Committee, Chair, 2013 ■ BAC Advocacy Sub-Committee, 2015 ■ BAC Civic Engagement Sub-Committee, 2014 ■ AIA National ArchiPAC Steering Committee, 2013 –2016 ■ Challenges Sub-Committee, 2015-2016 AIA National ArchiPAC Chair ■ 2013 ArchiPAC Challenge, Gold Cup Recipient ■ AIA National ArchiPAC Fundraising Committee, 2012 – Present ■ Regional Councilor, 2015 ■ Regional Director, 2013-2014 ■ Council Secretary (Ex-Officio), 2008-2009 ■ Council Member, 2006-2011 ■ Regional Bylaws Committee, 2018 ■ Regional ArchiPAC Chair/ Co-Chair, 2012-2016 ■ OVR Convention Task Force, Chair 2015-2016 ■ Convention Task Force, Chair, 2010-2011 ■ Regional Convention Committee, Member 2012, 2015

■ AIA Ohio President – 2010 ■ Past President – 2011 ■ President Elect – 2009 ■ Secretary – 2007-2008 ■ Director, 2000 – 2003, 2005 – 2006 ■ Alternate Director, 2012-2016, 2004, 1997-1999 ■ 2018 AIA Ohio Interior Design Licensing Task Force 2017-2018 ■ AIA Ohio Strategic Planning Task Group, 2017-2018 ■ AIA Ohio Payment Assurance Legislation Task Force, 2017-2018 ■ AIA Ohio Honor Awards Task Group, 2016-2017 ■ AIA Ohio Architect Licensing Advisor, 2014-2016 ■ AIA Ohio PAC Chair, 2012-2013 ■ AIA Ohio PAC, Co-Chair, 2014, 2006 ■ 1998 AIA Ohio Convention Chair, 2014 ■ AIA Ohio Sponsorship Committee Co-Chair, 2013, 2016 ■ AIA Ohio Convention Committee, Member ■ AIA Ohio Convention Committee, PAC and KC Committee Chair, 2012 ■ AIA Ohio ARE Programs Task Force, 2014 ■ AIA Ohio University Research Grants, Jurist, 2013 ■ Government Relations Committee – Chair, 2012 ■ AIA Ohio Liaison to the Ohio Architects Board, 2011 ■ 2011 Nominations Committee – Chair, 2011 ■ Nominations Committee member, 2010 ■ Communications Committee, 2010 ■ Advocacy Committee, 2010 ■ Convention Task Force, Chair, 2010 ■ Spring Continuing Education Membership Meeting RY3, Chair, 2009 ■ Board Planning Retreat, Chair, 2009 ■ Website Committee, Chair, 2009 ■ Bylaws and Rules Review and Revisions, Chair, 2008-2011 ■ AIA Ohio Foundation President, 2016 -Present, ■ 2015 AIA Ohio Foundation, Newsletter Committee Developed and published first AIA Ohio Foundation newsletter, 2015 ■ AIA Ohio Foundation Vice President, 2013-2015 ■ AIA Ohio Foundation Trustee, 2012-2013 ■ AIA Ohio Board Representative to the Foundation Board, 2011 ■ AIA Eastern Ohio President, 1995 ■ President Elect, 1994 ■ Secretary, 1992 – 1993 ■ Past President, 1996 ■ AIA Eastern Ohio Board of Directors, 1990-1991, 1997 – 2009, 2011 – Present ■ AIA Eastern Ohio Newsletter Committee, 2016-2017 ■ AIA Eastern Ohio Candidates Forum, Co-chair 2012 ■ AIA Eastern Ohio PAC Committee, Co-Chair, 2006-2016 ■ AIA Eastern Ohio Website Committee, 2012 – 2016 ■ Newsletter Committee, 1991-1993 ■ AIA EOC |psainc| M | ARE Intern Program, Coordinator, 2012-Present ■ 2014-2017 IDP Firm Award Recipient, Phillips|Sekanick Architects, inc. Eastern Ohio IDP Program ■ Ontario Association of Architects, Ontario, Canada, Member, 2011 – Present ■ Toronto Society of Architects, Ontario, Canada, Member 2012 – 2015 ■ NAAB Accreditation Team, Non-Voting Representative, Kent State University, 2018 ■ NCARB IDP/AXP Architect Licensing Advisor, 2012-2017 ■ Design Awards Jurist AIA Central Pennsylvania, 2001 ■ Design Awards Jurist AIA Akron, 2011, 2013 ■ PCI National Design Awards, Jurist, 2012 ■ Mid Central Missouri Design Awards, Chair, 2017 ■ AIA National, AIA All Member Strategic Plan Webinar, 2015 ■ AIA National AIA CACE Strategic Plan Webinar , 2015 ■ AIA Dayton, "Building Codes Advocacy Program, Moderator", 2015 ■ AIA Cincinnati, "Leadership Panel Discussion – Cincinnati Vision Program", 2015 ■ AIA OVR Convention, "Strategic Pro-Bono: When is Pro-Bono the right decision", 2015 ■ AIA OVR Convention, "Ethics in a Changing Practice", 2015 ■ Ontario Association of Architects Annual Convention, Toronto, Canada, "Ethics in Architecture", 2013 ■ 2013 Cleveland Engineering Society, "The Architects Role in Construction Reform", 2013 ■ AIA Ohio Annual Convention, "An Ethical Approach", 2012 ■ AIA Ohio Annual Convention, "Ethics Roundtable", 2012 ■ AIA Ohio Valley Regional Convention, "The Diary of an Architect: What I've Learned as a Principal to Run (or Start) a Firm", 2011 ■ AIA Ohio Valley Regional Convention, Speed Portfolio Review, 2011 ■ AIA Eastern Ohio Continuing Education, 2011 Building Code Update for Architects, 2011 ■ AIA Ohio Emerging Professionals Retreat, Presidents Perspective, 2010 ■ Kate M. Brunswick, Hon. AIA, CAE, Honorary AIA Nomination, Nominator, 2010 ■ Korey White, AIA, BD+C 40 Under 40, Letter of Support, Class of 2017 ■ Korey White, AIA Young Architects Award, Nominator, 2017 ■ AIA College of Fellows, 2017

Be a better friend. Try harder Accomplish more.

In the middle of late last night I was sittin' on a curb, I didn't know what about but I was feeling quite disturbed, A street sweeper came whistlin' by, He was bouncin' every step, It seemed strange how good he felt, So I asked him while he swept, He said "It's my job to be cleaning up this mess, And that's enough reason to go for me, It's my job to be better than the rest, And that makes the day for me," - It's my job to be different than the rest, and that's enough reason to go for me, It's my job to be better than the best, and that's a tough break for me. - Jimmy Buffet. Lyman C. Jr. Mcanally, © Universal Music Publishing Group



2018 AIA Ohio Honor Awards Program
Gold Medal Submission
Bruce Sekanick, FAIA, OAA